

San Diego, California Renewal Community

ID	Renewal Community Name	OLAS#	Population	Sq Miles	Poverty	Unemployment	Low Income Households
66	San Diego, CA	CA0056	148,192	14	37%	13%	74%

San Diego has a Round I Enterprise Community (EC) that has, in part, been designated as a Renewal Community (RC), thus San Diego lost its EC status when it received RC designation on January 1, 2002.

The RC Course of Action includes five of the six required goals and actions, which will be outlined briefly below.

Improving Local Services

Human services that include programs targeted at self-sufficiency represent a key component of San Diego's comprehensive approach to building livable communities. City services have been largely focused on youth delinquency prevention programs, AIDs related programs and special services for seniors, persons with disabilities, the homeless and those in need of child care.

Reducing Crime

San Diego will implement a number of programs such as community and problem-oriented policing and the community court to aid in crime reduction and prevention for its residents. Additional approaches to reducing crime include the establishment of a neighborhood police center with a community gymnasium in the RC and environmental design which discourages disorderly activities.

Reducing Tax Burdens

The City of San Diego has a variety of incentive programs in place to reduce tax rates for local businesses. The City's Business Expansion and Retention program will provide the umbrella administration of all incentive programs, including the reduction of taxes and fees.

Reducing Government Requirements

San Diego's strategy is to streamline or remove government requirements where possible to attract business and development in the RC. Actions include establishing one-stop permit centers and fast-track planning and permitting, expanding business finance incentives, expanding small company assistance and incentives and utilizing the redevelopment project agencies.

Involving Community Partners

San Diego aligns closely with a continuum of partners that include philanthropic organizations, commercial investors, business and industry and educational institutions that have been built through the EZ/EC programs. For example, the San Diego Padres professional baseball team has a Memorandum of Understanding with the City for a Baseball Park District which will provide 5,000 permanent jobs to the RC.