



“Change a Light, Change the World” Poster Contest

Sponsored by US Department of Housing and Urban Development
US Dept. of HUD Region X Seattle



Poster Theme

October is Energy Awareness Month and the *ENERGY STAR Change a Light, Change the World Campaign* is a national call-to-action to encourage individuals to help change the world, one energy-saving step at a time. The Department of Housing & Urban Development (HUD) is proud to partner with the Environmental Protection Agency and the Department of Energy to sponsor the Campaign this year.

If every American home replaced just one standard light with an ENERGY STAR qualified light bulb, together we would...

- Save enough energy to light more than 3 million homes for one year.
- Save more than \$600 million in annual energy costs per year.
- Prevent the emissions of greenhouse gases equivalent to taking 800,000 cars off the road for one year.

You can make a difference! Help us educate people as to the benefits of using high efficiency lighting and encourage them to Change a Light!

Poster Requirements

Posters must contain original hand-drawn (no computer generated posters or graphics) artwork. Copyrighted characters (such as Spiderman, Spongebob, etc.) and clip art **will not be accepted**.

Material: You may use any variety of media, including watercolor, pen and ink, crayon, chalk and markers.

Size: Minimum: 8.5" x 11" Maximum: 18" x 24"

Content: To qualify for a prize, posters must clearly convey the theme of the Change a Light, Change the World Campaign.

Who is Eligible?

All elementary, middle and high school students in Washington, Oregon, Idaho and Alaska public and private schools.

Judging Procedure:

The posters will be grouped in three grade categories: kindergarten through 4th grade; 5th through 8th grade; and 9th through 12th grade.

The best poster in each grade category will be judged based on the judging criteria listed below.

Judging Criteria:

1. Clear message conveyed by the text and artwork
2. Creativity, originality and artistic quality
3. Visual clarity - easily read

Prizes and Awards

One winner in each of the three grade categories will receive a \$100 US Savings Bond.

Additionally, the creators of the first 100 posters received will earn a certificate and US Dept. of HUD sports bottle.

See other side for Release Form – Deadline for receipt of posters is November 14th, 2007

Do Your Homework

We encourage you to research the topic of energy conservation around the home. The following websites may help you in your research:

- <http://www.energystar.gov/>
- <http://www.eere.energy.gov/consumer/>
- <http://cityofseattle.net/light/conserve/>

Ideas for Teachers

ENERGY STAR has organized a collection of energy related information and activities for use in K-12 classrooms. To learn more, visit their website:

http://www.energystar.gov/index.cfm?c=change_light.changealight_educate

Take the Pledge!

Help HUD Change the World. Visit the Change a Light Campaign website at <http://www.energystar.gov/changealight> and sign up to Change a Light (or 5 or 10!). Look for the U.S. HUD Region X Seattle and make your pledge.

Release Form and Poster

Each poster must have a release form securely fastened to the back of the poster. A poster not accompanied by a completed release form will not be eligible for prizes.

Mail To: US Dept. of HUD
Attn: Jeremy Hudgeons
909 1st Avenue, Suite 200
Seattle, WA 98104

Please Remember

- Entries must meet poster requirements.
- Fasten the attached release form to the back of the poster.
- Posters must be received by November 14th, 2007 to be eligible for prizes.

For questions or more information, call Jeremy at (206) 220-5446.

Change a Light Campaign Poster Contest
US Dept. of HUD, Region X Seattle

RELEASE FORM: Please Print Clearly

This form must be securely fastened to the back of each poster

Check the appropriate box:

() Kindergarten – 4th grade () 5th – 8th grade () 9th – 12th grade

Student's Name: _____

Home Address: _____

City: _____ **Zip Code:** _____

Student's Home Phone: () _____

Student's School: _____

I HEARBY CERTIFY THAT THIS POSTER WAS CREATED ENTIRELY BY THE STUDENT ABOVE AND IS THE STUDENT'S ORIGINAL ARTWORK. I AGREE THAT IT MAY BE OFFERED FOR PUBLIC DISPLAY OR PUBLICATION AT SOME TIME DURING OR AFTER THE CONTEST. I UNDERSTAND THAT THIS POSTER BECOMES THE PROPERTY OF THE US DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT AND MAY BE REPRODUCED. THE ONLY INFORMATION THAT WILL BE RELEASED IS THE STUDENT'S NAME, GRADE AND HOMETOWN.

Signature of Student

Signature of Parent/Guardian

Print Name

Print Name

Date

Date

***** Attach this form to the back of each poster*****