



# Columbus Near East Side

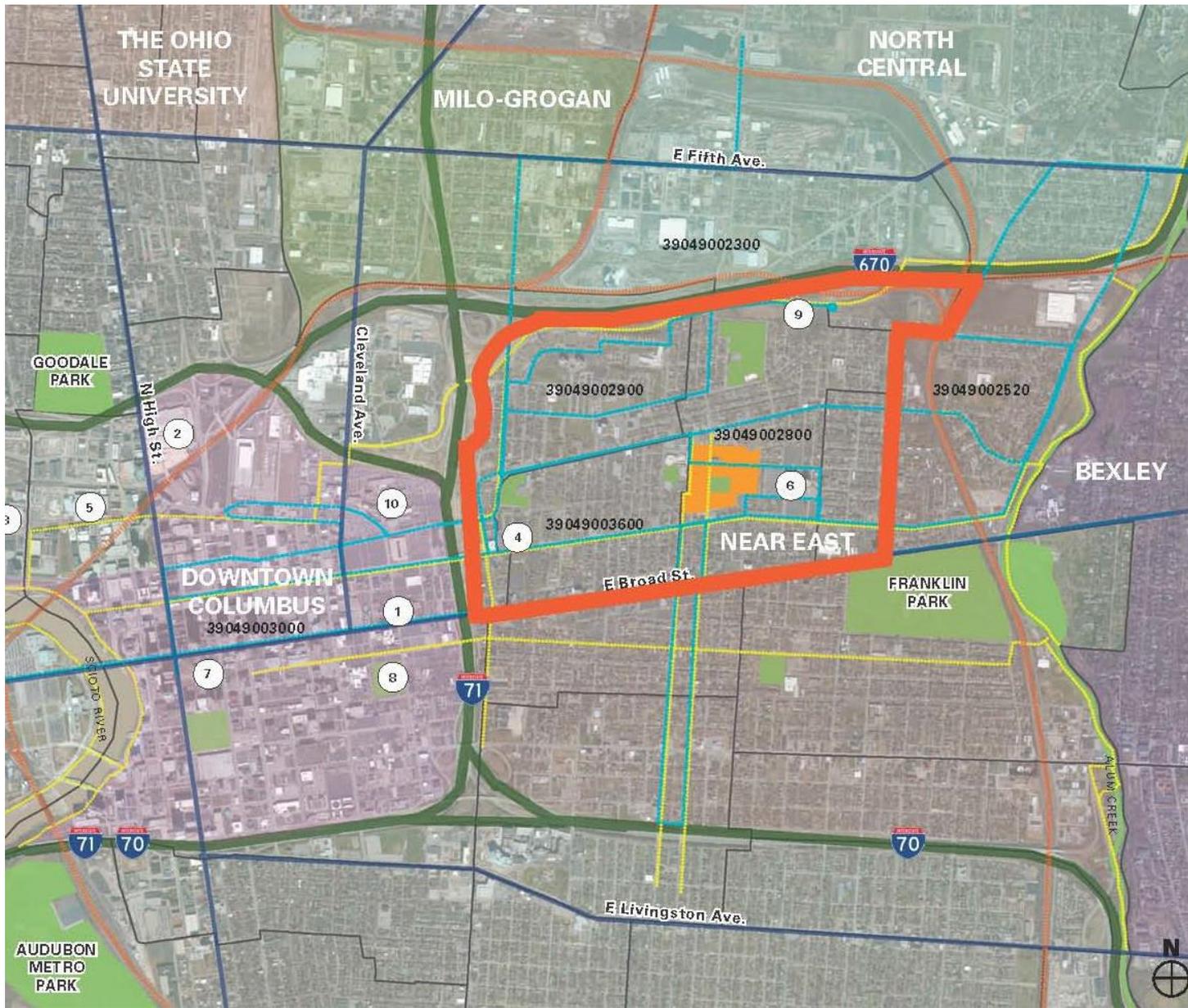
**BLUEPRINT FOR COMMUNITY INVESTMENT**

## Building PACT: A Partnership of Anchor Institutions Columbus, OH

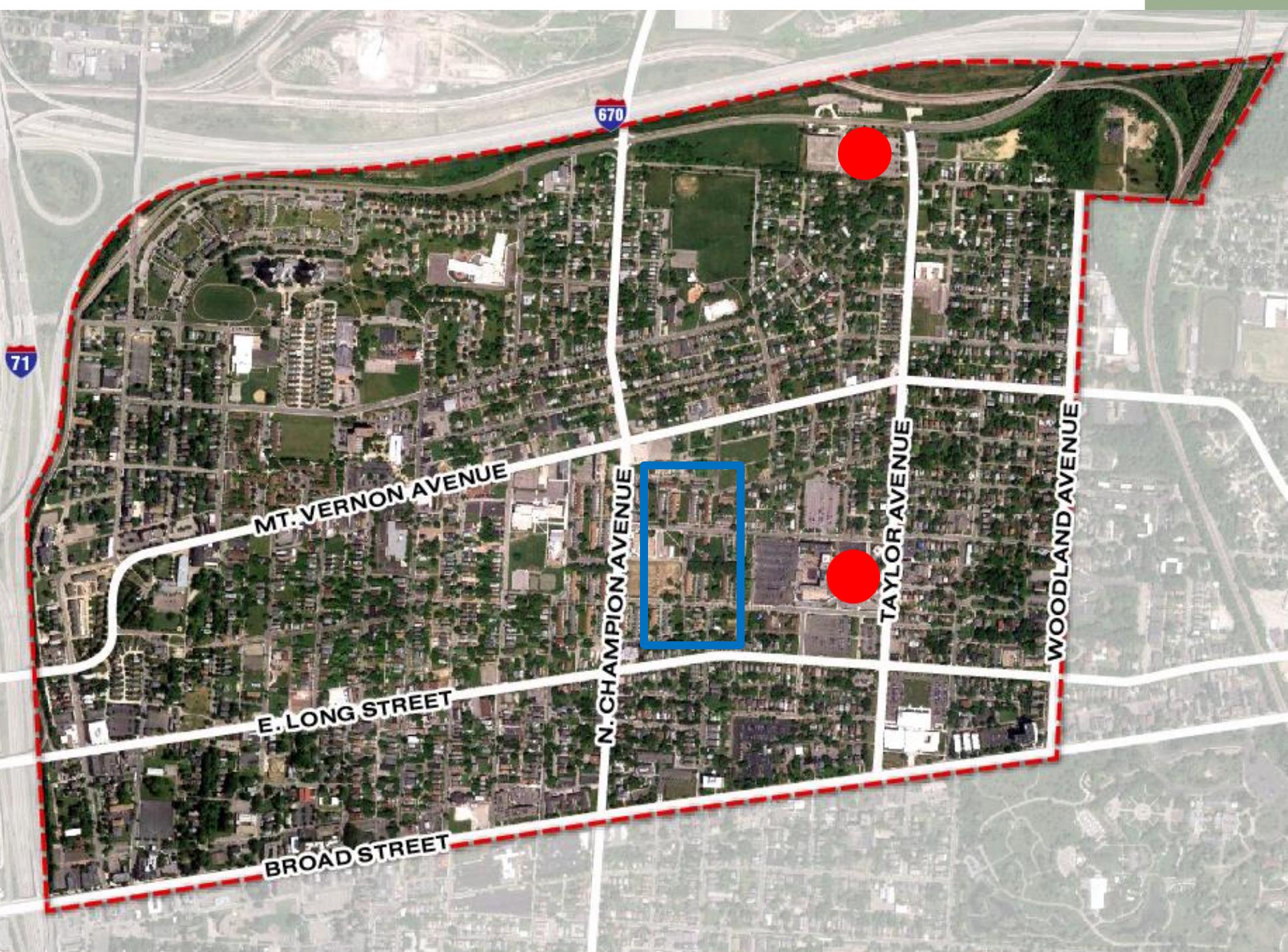
# Overview

- Where?
- What?
- Who?
- How?





**PARTNERS  
ACHIEVING  
COMMUNITY  
TRANSFORMATION**



670

71

MT. VERNON AVENUE

N. CHAMPION AVENUE

TAYLOR AVENUE

WOODLAND AVENUE

E. LONG STREET

BROAD STREET

# Why these Anchors?

- Early 2008, CMHA conducted physical plant assessment; determined Poindexter Village was functionally obsolete
- Late 2008, HUD accepts assessment and approves disposition of Poindexter Village
- City and other partners making investments in historic theater renovation, mixed-used commercial building, infill rehab housing
- University Hospital East and CarePoint East are largest employers in the area



# Partnership Formed

- City and Ohio State: Jobs Growth Tax Incentive (December 2010)
  - Ohio State commits \$10M to Near East Side
- Mayor convenes CMHA and Ohio State
  - “*The Columbus Way*” is collaboration!
- Investment partners agreed to contribute \$250K per year (2011-2016) for administrative operations of PACT:
  - \$100K City
  - \$100K Ohio State
  - \$50K CMHA
- Choice Neighborhoods Planning Grant
  - \$300K toward planning/consultant costs



# Why PACT?

- **Catalyst** for future investment
- **Convener** of other interested stakeholders
- **Collaborator** for creative and strategic outcomes
- **Collective and comprehensive** planning for greater impact

*“Ohio State has a responsibility to strengthen our communities. We have made a \$10 million community investment commitment on the Near East Side. Through PACT we are combining the human and financial resources, and leveraging the intellectual capital of the University, the Housing Authority and the City.”*



# blue-print

- design plan, vision for community, model,
- long term outline, guide for future investment
- comprehensive and community-based



# Honoring our Heritage, Building Our Future

“There is no power for change greater than a community discovering what it cares about.”

–Margaret Wheatley



# Our Values

- We are committed to **open and ongoing two-way communication** through a variety of channels;
- We are committed to a **transparent process throughout all phases of the partnership**; and
- We are committed to **meaningful community engagement**.



# Stakeholders

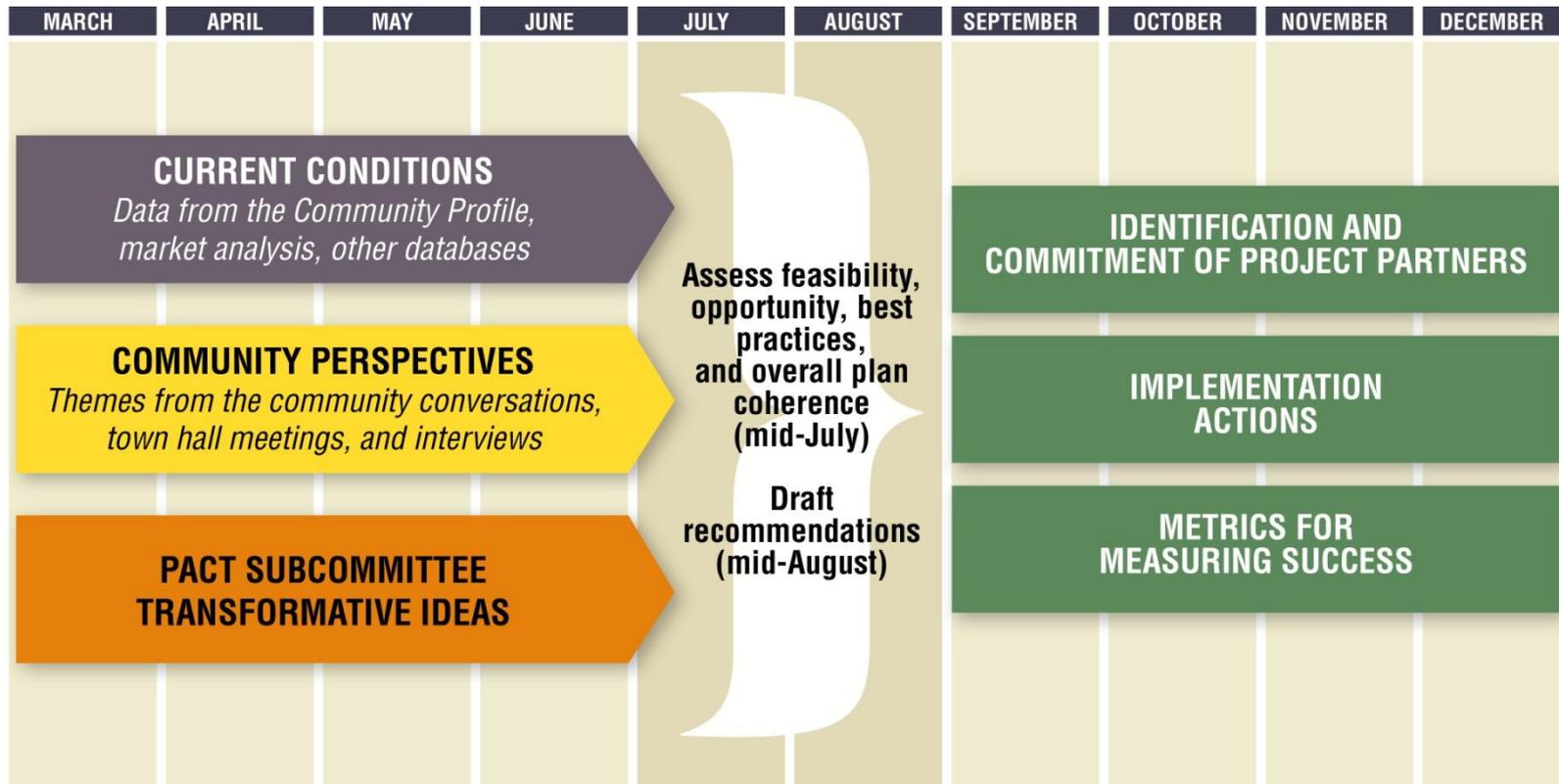
Anyone who lives, works, worships, visits or appreciates the Near East Side

part·ner·ship

- to be joined together, alliance, relationship
- equal, commitment, participation
- Be involved. Be engaged. Be open.



# PACT Blueprint Process



- PACT planning happened over 18-24 months
- Partners were flexible on the timeline; key decisions made

# Public Engagement



# Example: Community Conversations

1. What kind of community do you want?
2. What is most important?
3. What do you want housing, education, safety, accessibility, jobs, businesses, health to be like?
4. How are things now?
5. How does this affect you personally? Are there groups who are more affected than others?
6. What's keeping us from the community we want?
7. What can be done to make a difference?
8. Who's at your kitchen-table? Who do you talk to about community?



# PACT Planning Governance Structure

Investment Partners

Oversight Committee

Advisory Committee

Jobs &  
Economic  
Impact

Safe Vibrant &  
Accessible  
Neighborhoods

Health &  
Wellness

Education

Housing

# Subcommittees

Purpose: provide input into the Blueprint for Community Investment planning process, facilitate dialogue among stakeholders

- Help identify and gather existing plans, programs and strategies within the geography
- Research best management practices and models of community development
- 5 subcommittees met monthly
- 2 co-chairs per committee, local leaders
- More than 100 participants
- Each subcommittee submitted “transformative ideas” to PACT for inclusion in final Blueprint

Jobs &  
Economic  
Impact

Safe Vibrant &  
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Neighborhoods

Health &  
Wellness

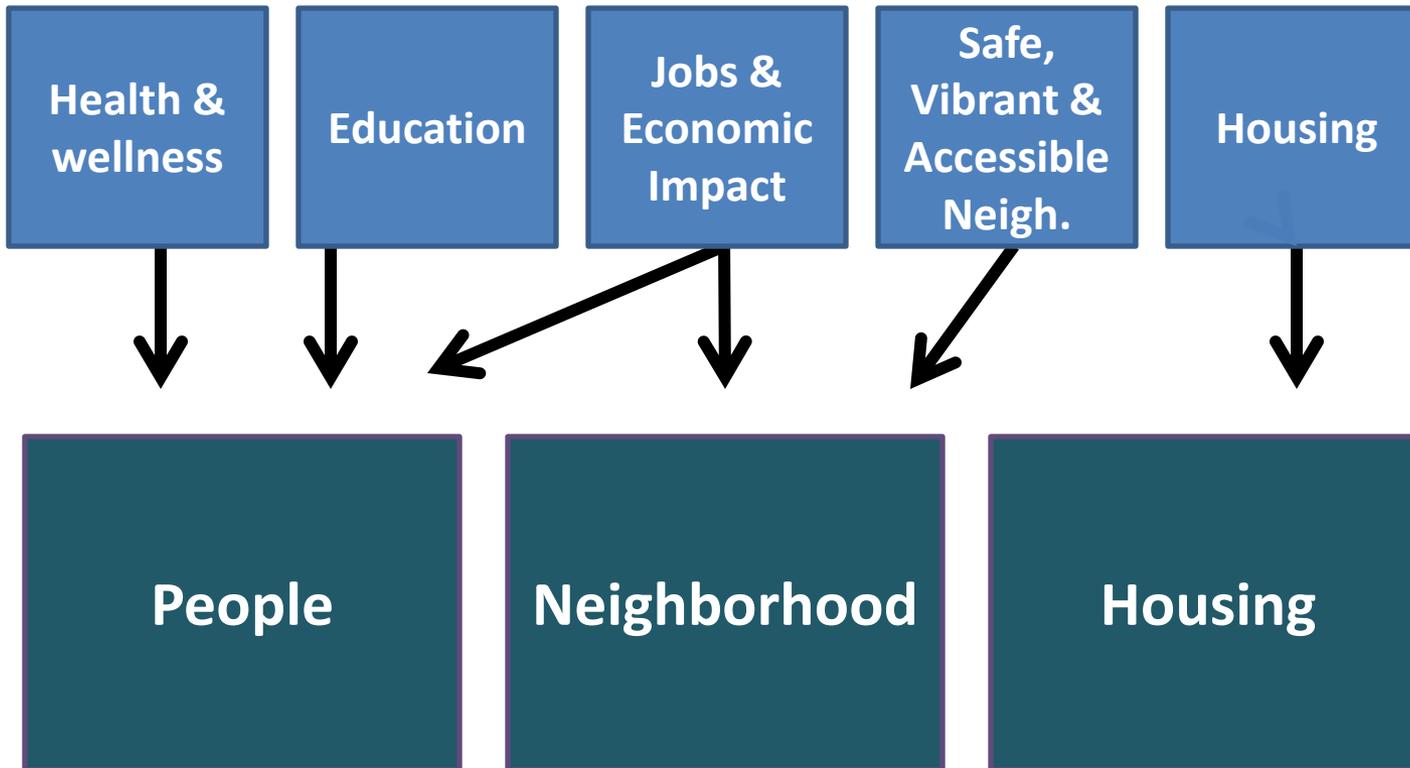
Education

Housing



# Plan Framework

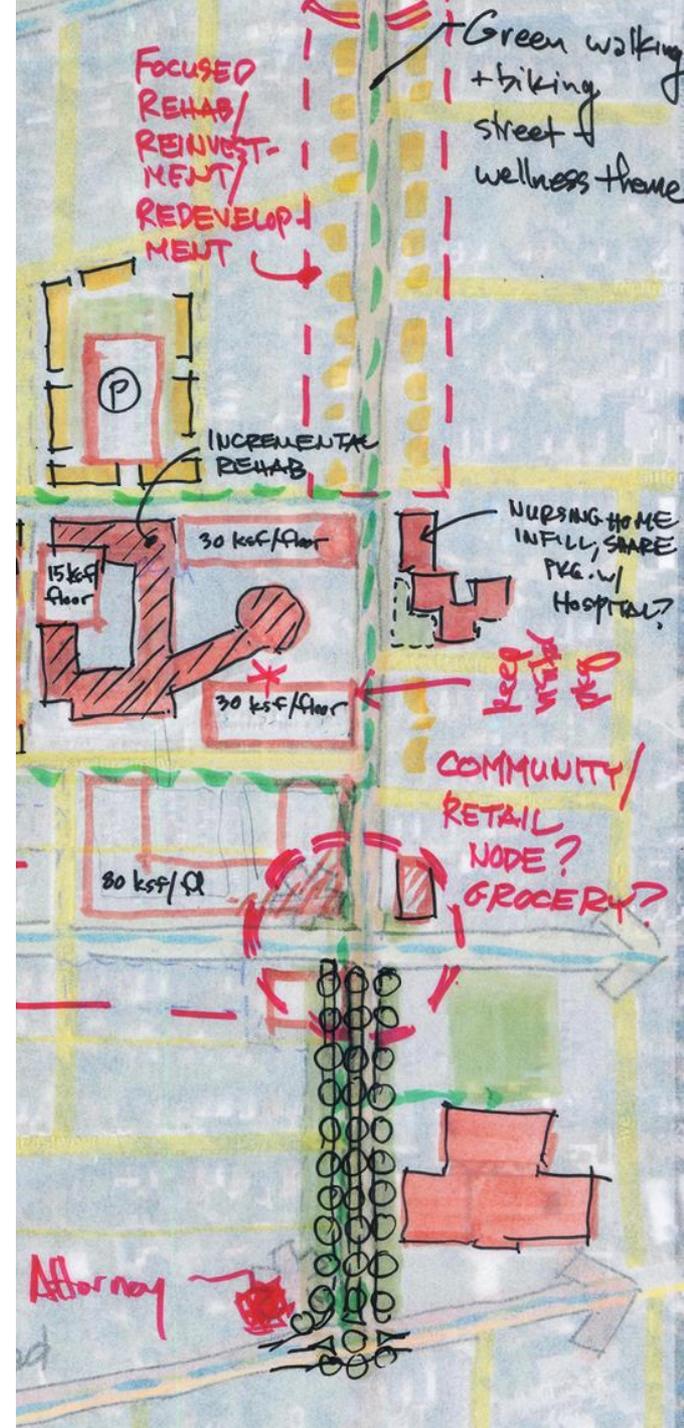
**PACT Subcommittees June 2011 – June 2012**



**Choice Neighborhood Categories**

# Data Driven Decisions

- ❑ Neighborhood profile and existing conditions
- ❑ Site-specific analysis
- ❑ Retail, residential, commercial, financial analyses
- ❑ Organizational model research for implementation of the Blueprint



# PACT is the “Community Quarterback”

*PACT’s mission is to convene the necessary resources to facilitate the creation of a sustainable community that focuses on jobs & economic impact; safe, vibrant & accessible neighborhoods; health & wellness; education; and housing*

PACT is the lead organization for the Blueprint implementation

- **Coordinating entity** that oversees the revitalization and ensures that all initiatives are working to the same end goal
- **Dedicated advocate** that wins support for the revitalization from the community and key stakeholders
- **Convening entity** that builds and maintains relationships with partners
- **Capable of fundraising** to ensure the efforts have adequate resources to be successful
- **Single point of accountability** to ensure partners are delivering results and transforming lives



# The Columbus Dispatch

High 75 | Low 60  
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THE GRASS IS GREENER IN THE  
NEAR EAST SIDE AS HOUSING AND  
ECONOMY ~~FLORISH~~ FLOURISH.

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"New<sup>ly</sup> East side, West side, North side, South side  
united equals Greater Columbus Community"

John B. Williams

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EastPact YOUR way  
to The Future