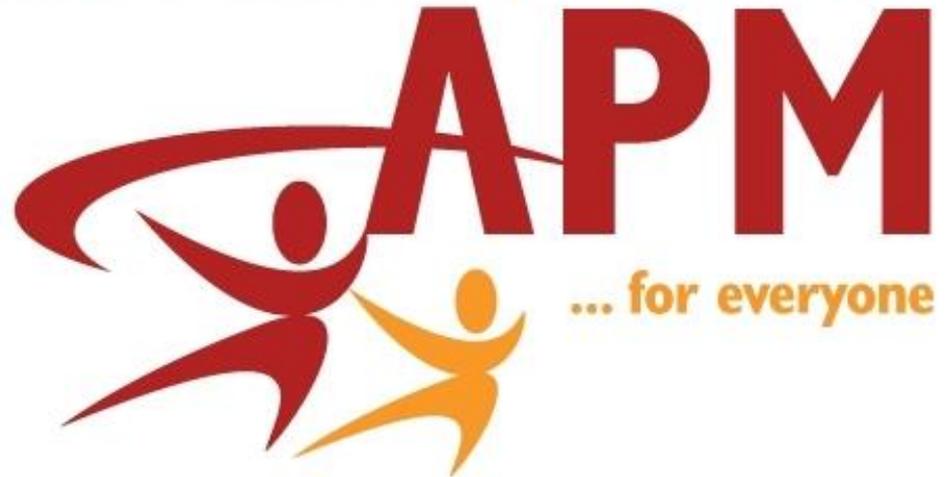
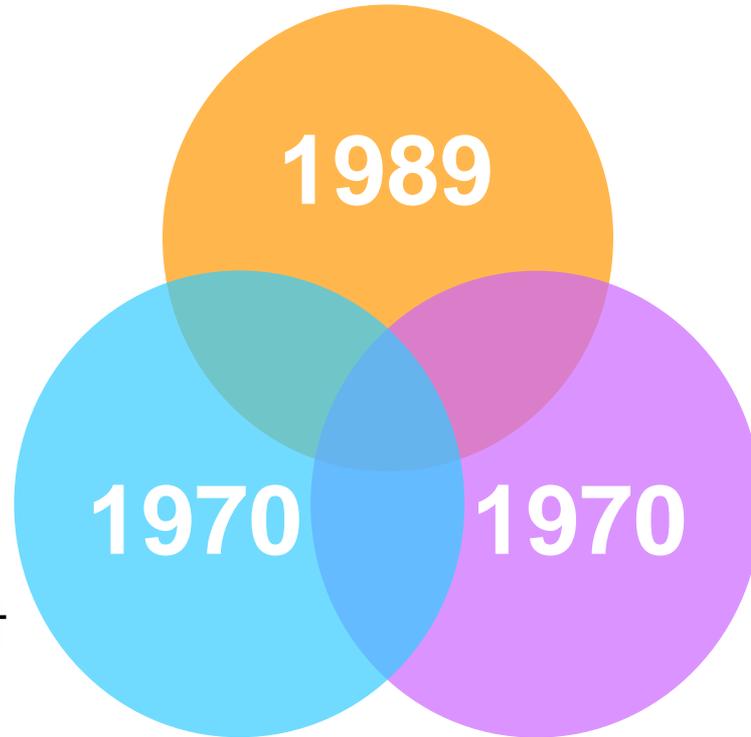


Helps Families Achieve Their Highest
Potential in **Life.**

Asociación Puertorriqueños en Marcha



Community & Economic Development



Health Support
Services

Human Support
Services

Health, and Human Service Division

- Est. 1970
- Each Year APM touches over 40,000 individuals and families
- City Wide programs

Health Support Services:

- 2 Behavioral & Mental Health Clinics
- 2 Drug & Alcohol Rehabilitation Clinics
- Health Promotions and Homeless & Housing Support Services

Human Services:

- 3 Four Star Head Start Programs provide Community Child Care & Early Childhood Education

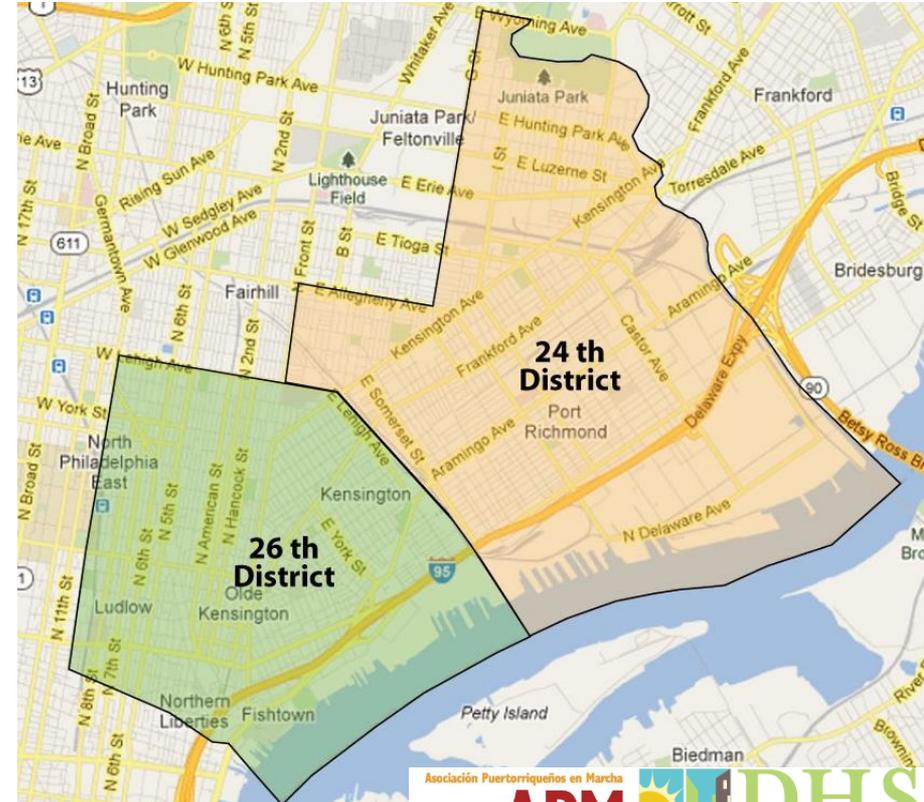
Supporting families:

- Community Umbrella Agency (CUA) serving 542 families
- 1200 children and youth receiving case management services



CUA Service Area & Objective

- Supporting 542 families
- 1200 children and youth receiving case management services
- Direct case management services;
- Ensure that local solutions and resources are accessible;
- Develop connections to neighborhood networks;
- Recruit and retain foster and adoptive parents in the neighborhoods.



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We make a difference in the lives of Philadelphia's children and families.

Community and Economic Development Division

- Est. 1990
- Comprehensive Community Planning
- Leveraged \$140 million dollars of public/private investment

More than 478 units of Affordable rental and homeownership built , preserved or developed, 76,000 square feet of commercial /office space and 20 acres of vacant land stabilization.

- 1.7 Low-Income Housing Tax Credit (LIHTC)** projects - 210 units of affordable rental housing; 150 units of affordable Homeownership sold to persons at 120% or below AMI
- 2. 148 units of for sale housing** targeted to persons at or below 120 % of median income
- 3. Sheridan Street** 13 award winning Gold LEED homeownership units

Community and Economic Development Division

4. Paseo Verde mixed-use Transit Oriented Development (TOD)

- Philadelphia's first TOD
- Includes 120 units (**67** units of market rate housing and **53** units of LIHTC)
- Platinum LEED Neighborhood Development (ND) recognition for model of coordinated green development projects in Paseo Verde area - first designation in the City of Philadelphia (APM, LISC)
- **30,000 sq. ft.** commercial space consisting of a Federally Qualified Health center, Pharmacy, APM's offices and Community Space

5. Preservation of 130 homes –targeted to persons at or below 80% of median income

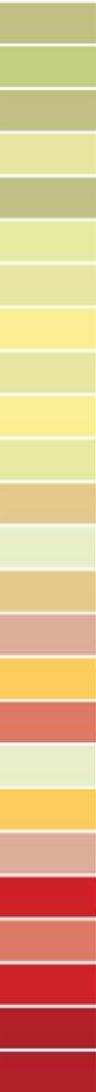
6. Stabilization of 750 vacant lots

7. Borinquen Plaza Retail Center-30,000 sq.ft, supermarket, 4,000 sq.ft. Laundromat 2,500 sq. ft. credit union.











APM Service Areas & Objectives

Neighborhood Advisory Committee (NAC):

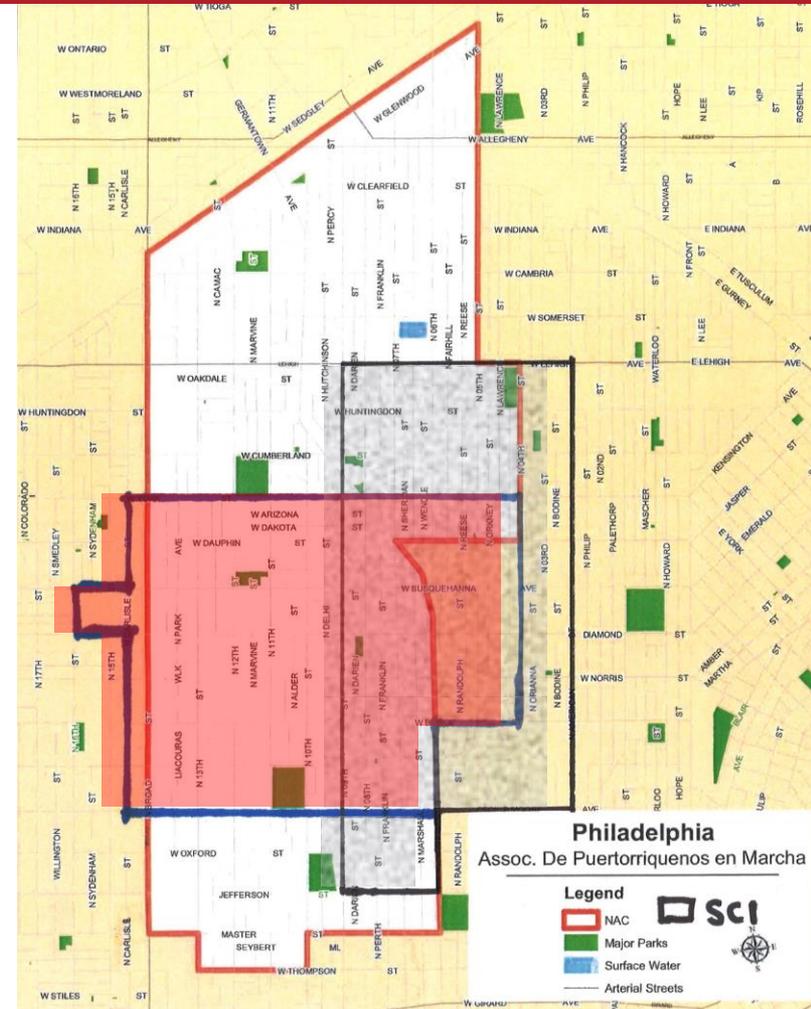
- Promote sustainability
- Create employment opportunities
- Enhance neighborhood safety
- Provide decent and affordable housing

Sustainable Communities Initiative (SCI):

- Expand Investment in Housing
- Increase Family Income & Wealth
- Stimulate Economic Development
- Improve Access to Quality Education
- Support Healthy Environments and Lifestyles

HUD CHOICE Grant:

- Transform distressed HUD housing and address the challenges in the surrounding neighborhood.



NORTH CENTRAL CHOICE NEIGHBORHOOD FACT SHEET

Grant Request 30 million

Leverage 125 million

Applicant – City of Philadelphia

Co-applicant- Philadelphia Housing Authority

Partners- APM and the Norris Residents Council

North Central Transformation Plan Vision- to build on existing neighborhood assets encourage New private investment and transform North Central Philadelphia into a safe, stable and sustainable community that has a mix of affordable and market rate housing options , and that connects residents to each other and to their neighborhood , downtown and regional opportunities , jobs and assets.

PEOPLE

HOUSING

NEIGHBORHOOD

Social Determinants of Health

GOAL: Create social and physical environments that promote good health for all.

Economic Stability

(Poverty, Employment, Food Security, Housing Stability)

Education

(High School Graduation, Language and Literacy, Early Childhood Education and Development)

Social Networks & Community Context

(Social Cohesion, Perceptions of Discrimination and Equity)

Health & Health Care

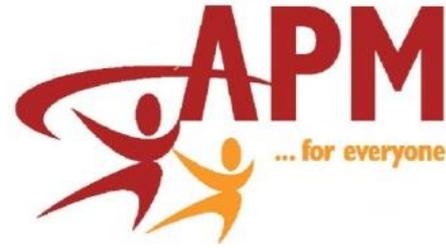
(Access to Health Care and Primary Care, Health Literacy)

Neighborhood & Built Environment

(Access to Healthy Foods, Quality of Housing, Crime and Violence, Environmental Conditions)

WORKING TOGETHER

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Creating
Healthy
Communities
by *Engaging*
Community



Snap Shot of Eastern North Philadelphia

Population: 11,914

Race/Ethnicity: 45% Black; 45% Hispanic; 6% Asian; 3% White

Age: 74% of the population is under the age of 35

Median Income: \$15,540; Residents do not earn a livable wage

Unemployment: 26% in the community - 3 x the city's rate of 8.9%

Graduation: 42% graduate high school compared to 62% graduation rate in Philadelphia

Family Composition: 84% of Households are led by a Single Parent

Crime: Part 1 Crime average is 2x that of the City average

84% of the Community report drugs as a primary concern

Health & Chronic Disease: 33% Obesity rate, 18% Diabetes, 44% Hypertension

Crime Prevention Through Environmental Design (CPTED)

Work in partnership with residents and community to activate spaces, prevent crime

Guiding Principles:

- Natural Surveillance to reactivate community spaces
- Natural Access Control; Rethinking paths and gateways
- Territorial Reinforcement; Support ownership of spaces by community
- Maintenance; Tied to territoriality and sense of ownership; Sustainable “Pride of Place” in neighborhood

Crime Prevention Through Environmental Design (CPTED)



RAINBOW DE COLORES

Rainbow de Colores : BEFORE





Activities & Accomplishments:

Project Goals:

- Elimination of blight
- Provide for a safe environment
- Reduce criminal activity
- Increase environmental awareness and education opportunities
- Support community engagement and leadership
- Implement LISC Safe Growth principles

Project Outcomes:

- Over \$173,000 Raised
- A park stewardship group of residents was formed and is supported by APM
- Park was redeveloped with community input, including safe growth principles
- Programmed activities are planned yearly by residents and partners
- A maintenance schedule was created and maintained

The objective of the food buying club is to save the residents of Eastern North Philadelphia time, money and enable them to purchase quality fresh fruits and vegetables.

As a service provided by a community development corporation (CDC), the FBC model aims to ensure that every resident has opportunity of access:

- to the means to secure their basic needs
- to grow and advance
- to dignity and social confidence

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FOOD BUYING CLUB



HOW DO THE ENDS MEET?

Income and food costs shape food decisions.

Hunger Rate

49.6%

Income on Food

21%

Lower North
Philadelphia

Family Income

\$5,000 - \$15,540



Food Spending

\$193.45 per month

\$44.64 per week

POP-UP Food Distribution Site!



Community-Run Distribution Center



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APM
... for everyone
FOOD BUYING CLUB

SOCIAL IMPACT + OUTCOMES

Measures of success since August 2014.

1
YEAR

400+
FAMILIES

(over 1,050 individuals)

32,000+
lbs.

Fresh, quality produce.

\$80,000+

Cumulative money saved,
income retained, by members.



