

From: Mayer, Jerrold H
Sent: Friday, October 31, 2014 7:56 AM
To: 'SF-HOUSING-COUNSELING-L@hudlist.hud.gov'
Subject: New Financial Management Training Offered by HUD, & Marketing 101 by VHDA

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New Financial Management Training Offered on HUD Exchange:

HUD Exchange has launched an online curriculum, including a video, dynamic presentation and self-paced training module, designed to help HUD partners understand Federal financial requirements, create an effective system for managing Federal funds, and improve program performance. Recommended new courses include: Introduction to Financial Management, Good Financial Management: A Well Oiled Machine, and Get in Gear: Core Components of Sound Financial Management. Learn about:

- Federal Cost Principles
- Budgeting
- Procurement
- Internal Controls
- Accounting and Records
- Reporting
- Audits

[Register and view the courses on-line](#). The HUD Exchange Training and Events website also has many other courses and training opportunities of interest to non-profit and local government agencies. Bookmark and revisit this site frequently to see new training opportunities as they are posted. Visit the [HUD Exchange](#) website to learn more about HUD Exchange.

AND

Marketing 101 by VHDA:

The Virginia Housing Development Authority (VHDA) is providing [YouTube](#) video training for non-profit agencies on how to market the services your agency offers. Additionally, they have posted many more informative training videos for non-profit agencies and consumers; please visit their [YouTube Channel](#) to view all their current training offerings.

HUD-OHC Listserv Bulk subscriptions:

Some housing counselors have asked, "How do I sign up my entire agency staff for HUD Office of Housing Counseling (HUD-OHC) listserv updates?" It is easy... Just list your staff email addresses like this:

aaa@xyz.com
bbb@xyz.com
ccc@xyz.com

You can send in one email address or your entire agency. Then [Email your list](#) to HUD-OHC. If you have a housing counseling industry friend who you want to subscribe to this listserv, there are 2 other ways to sign up: Send them this [link](#) or forward them this email.

Some Helpful Links for Housing Counselors:

- [Email Technical Support for Housing Counselors](#)
- [HUD Housing Counseling Webpage](#)
- [The Bridge Housing Counseling Newsletter Archive](#)
- [Housing Counseling Listserv Archive](#)
- [Training Webinar Archive](#)
- [Events & Training Calendar](#)
- [Contracting Opportunities](#)
- [Career Opportunities](#)
- [Grant Opportunities](#)
- [Disaster Recovery Resources](#)
- [Foreclosure Assistance](#)
- [Making Home Affordable](#)
- [FHA Resource Center](#)
- [Index of HUD Listserv Mailing Lists](#)

Disclaimer: This list will often provide training opportunities, event notifications and other announcements for non-profit and government HUD Housing Counseling partners. HUD does not endorse the organizations sponsoring linked websites, and we do not endorse the views they express or the products/services they or their community/business partner's offer. For more information please see [HUD's web policies](#)

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Thank you!!!!