



## SECOND ROUND PROMISE ZONES DESIGNATION



### PROMISE ZONES COMPETITION

The Obama Administration invites a new round of eligible applicants to apply for a Promise Zones designation. All communities can apply that meet the eligibility criteria, and demonstrate high need, a strong local commitment and a compelling strategy. HUD intends to designate six urban communities and USDA intends to designate at least one rural and at least one tribal community.

No grant funds come with this designation. However, Promise Zones will receive any available preference for certain competitive federal programs and technical assistance.

### APPLICATION DEADLINE:

Submit completed applications via [www.Max.Gov](http://www.Max.Gov) on **November 21, 2014 by 5:00pm EST.**

### ELIGIBILITY REQUIREMENTS

Eligibility	Urban	Rural/Tribal
Poverty Rate or Extremely Low Income Rate whichever is greater. <sup>1</sup>	Must be at or above 33 percent.	Must be at or above 20 percent and must contain at least one census tract with a poverty rate at or above 30 percent.
Lead Applicant	UJLG; <sup>2</sup>  The following entities must apply in partnership with local government:  Nonprofits; Public Housing Agencies; Local Education Agencies; Metropolitan Planning Organizations; Community Colleges. <sup>3</sup>	UJLG and Federally recognized tribes;  The following entities must apply in partnership with local or tribal government: Nonprofits; Local Education Agencies; Community Colleges.  The following entities must apply in partnership with local government: Public Housing Agencies.  The following entities must apply in partnership with tribal government: Tribally Designated Housing Entities.
Population	Minimum 10,000 and Maximum 200,000 residents.	Maximum 200,000. May not include incorporated municipalities or unincorporated areas with individual populations greater than 50,000. <sup>4</sup>
Letter of Support	Local leadership, including the mayors or chief executives of UJLGs.	Local leadership of UJLGs or tribal areas.
Number of Applications per jurisdiction	One per UJLG.	One per UJLG or tribal area.

<sup>1</sup> See definition of Extremely Low Income Rate on page 23 of urban application guide.

<sup>2</sup> See Definition for UJLG on page 3 of urban application guide.

<sup>3</sup> See Definitions for Urban Lead Applicant and urban subcategories on pages 20-21 of urban application guide.

<sup>4</sup> See Rural and Tribal population criteria on Page 7 of rural and tribal application guide.

# PROMISE ZONES INITIATIVE

## GOALS

The Promise Zones initiative seeks to revitalize high-poverty communities across the country by creating jobs, increasing economic activity, improving educational opportunities, reducing serious and violent crime, leveraging private capital, and assisting local leaders in navigating federal programs.

## OVERVIEW

In his 2013 State of the Union address, President Obama announced that he would designate 20 Promise Zones nationwide: urban, rural, and tribal communities where the Administration would partner with local leaders to create jobs, increase economic activity, improve educational opportunities, and reduce violent crime. On January 9, 2014, the first urban, rural, and tribal Promise Zones were announced in a ceremony at the White House. They are located in: San Antonio, Los Angeles, Philadelphia, Southeastern Kentucky, and the Choctaw Nation of Oklahoma.

For communities selected, the federal government will partner to help the Promise Zones access the resources and expertise they need. To date, there are twelve federal agencies working in close collaboration to provide resources and expertise to urban, rural, and tribal Promise Zones to expand economic mobility and opportunity in their communities.

## BENEFITS

Five AmeriCorps VISTA members will be deployed to each of the Promise Zones to build the capacity of the Promise Zones designees to work with federal agencies, coordinate key stakeholders, and create programs that address the community's needs.

A federal liaison will also be assigned in each designated community to help leaders and partners navigate the federal resources they need to accelerate efforts to revitalize their communities.

Promise Zone designations will have a term of ten years and may be extended as necessary to capture the full term of availability of the Promise Zone tax incentives if enacted by Congress.

During this term, the specific benefits made available to Promise Zones will vary from year to year, and sometimes more often than annually, due to changes in the agency policies and changes in appropriations and authorizations for relevant programs. All assistance provided to Promise Zones is subject to applicable regulations, statutes, and changes in federal agency policies, appropriations, and authorizations for relevant programs. In 2014, 12 agencies are providing preferential access in 35 programs. A list of the federal agencies along with the programs affiliated with the Promise Zones initiative is available at: <http://www.hud.gov/promisezones>.

## RESOURCES FOR APPLICANTS

The urban, rural and tribal application guides and *the Frequently Asked Questions* can be found at: <https://www.hud.gov/promisezones>.

To receive information about upcoming webcasts and funding and technical assistance opportunities, please join the Promise Zones mailing list at: <https://www.hudexchange.info/maillinglist/>.

Additional questions on how to apply and for eligibility should be directed by email to: [Promisezones@hud.gov](mailto:Promisezones@hud.gov).