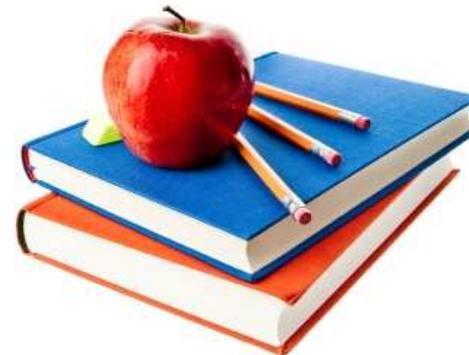


U.S. Department of Housing and Urban Development (HUD)  
Office of Healthy Homes and Lead Hazard Control (OHHLHC)

# FY13 Grantee Program Managers School

*Building Capacity to Sustain Your Program*



# Building Capacity to Sustain Your Program

- Capacity Building
  - What
- Sustainability
  - What, Who, How, When, Bottom Line



# WHAT IS CAPACITY BUILDING?

- ***Capacity Building*** is a process that helps a program or organization enhance its mission, strategy, skills, systems, infrastructure, and human resources to better serve a community's needs.



# WHAT IS PROGRAM SUSTAINABILITY?

- ***Program Sustainability*** is the ability to continue engaging a community's citizens to meet the needs of the community, through potentially changing circumstances and sources of support.
  - Funding, Experienced Staff, Trained Individuals, Leadership/Influence, Regulation, Policy/Standards



# Building Capacity to Sustain Your Program

- The OHHLHC sees sustainability as vital to meeting the needs of communities across the country.
  - In order to ensure that programs are sustainable, applicants include specific information that demonstrates how a grantee intends to improve capacity and move towards sustainability, ensuring that program can continue even in the absence of funding.
    - Should not be a new idea for your programs. What is in your plan from application and how is it working today?



# What are Sustainability Activities

- Cross Training
  - Builds skills and advocacy
- Policy adoption/integration for HH and LHC outreach, assessment, and activities
  - Establishes a standard that can be enforceable and used to prioritize activities for HH/LHC
- Funding Sources
  - Provides resource to complete activities, maintain experienced staff and influence in the community for long term advocacy and awareness towards prevention/elimination of HH hazards.



# Who are partners for sustainability?

Examples of community capacity and expanding local infrastructure

- [Preschool Lead Poisoning Prevention](#): Working with partners ensuring low-income families educated on lead poisoning prevention and timely testing of children under the age of 6.
- [Hands-on Training with Nursing Students](#): Offer students hands-on training in public health in a forum properly supervised by medical teaching professionals.
- [Reducing Take-Home Lead Hazards in Construction Through Partners in the Lead Industry](#): Providing LSHR or RRP training in English and/or Spanish to contractors, day laborers and domestic workers in the janitorial, painting, construction and remodeling industries. Educate low-income workers on the dangers of take-home lead hazards.
- [Section 3 Priorities](#): Provide training to domestic workers to create Lead Safe, a cleaning business enterprise specializing in lead dust cleaning services.



# Engagement with other Agencies and Organizations

- Coordinate among critical agencies:
  - Agency responsible for implementing statewide plan to eliminate childhood lead poisoning
  - Housing agencies, Health Departments, Enforcement
    - Think critically about where home assessment and population monitoring may be occurring already
      - Targets for advocacy and strategic partnerships for sustainability
- Community-based non-profit and faith-based organizations. Activities may include outreach, community education, and marketing, training, policy development, assisting with additional shared goals and target to establish trust and support from these groups.



# How do I do this?

- I am just a housing, health, environmental person. I'm not sure where to start!
  - Make a list of potential partners who may have the capacity, interest, resources needed for the activities listed
  - Start making calls, host meetings, invite to a conference
    - Find out how their program works, what is their process, where may you fit. Discuss similarities and barriers.
    - **DON'T BE SHY TO SAY YOUR IDEAL PARTNERSHIP WOULD LOOK LIKE THIS.....**



# Consideration and Patience

- Don't give up and be smart!
  - It won't happen overnight
  - Baby steps towards ideal goal
    - What is something smaller, measurable that your partner could commit to doing right away.
      - Training, raising awareness, collecting data, referrals
    - Work on next steps
      - Policy development
      - Partner staff completing partial/full assessments, reporting findings with referrals
      - Partner establishing funding resources within their own agency to continue activities, training and outreach!

BACK TO  
SCHOOL



# Bottom Line

- Every partner has a bottom line
  - If they are not seeing or getting what they need from partnership than they won't stay at your table to meet with you for long
  - Understand them, know what they are looking for.
    - Not all will be looking for client benefit directly but may be monetary return, time efficiency, expansion of services or clientele for them.
  - Be prepared to commit to giving time and effort for them as well.
    - Help them reach their goals whether on paper or in activity/numbers
      - Good rule of thumb is no more than 5-10% of discretionary time should be spent on non directly eligible activities. Meetings, phone calls, and emails are safe activities to pursue.



# When do these activities need to begin?

**YESTERDAY!**

**Today!**

**Tomorrow!**

**It is never too late to start. Get out there and do it! What do you have to lose?**

