



THE CITY WE WANT & NEED: A Mid-Atlantic Regional Convening on Habitat III

Tuesday, May 17, 2016

BIOGRAPHIES OF SPEAKERS AND PANELISTS

Welcome, 9 a.m.

Jane C. W. Vincent

Regional Administrator, Region III, U.S. Department of Housing and Urban Development, Philadelphia, Pa.

Jane C. W. Vincent is the Regional Administrator for the U.S. Department of Housing and Urban Development's Mid-Atlantic region. She is responsible for the oversight of a \$47.3-billion-dollar portfolio of programs and services and more than 600 employees throughout Delaware, Maryland, Pennsylvania, Virginia, West Virginia and Washington, D.C. During her tenure, Ms. Vincent has focused on several Presidential and Secretarial initiatives including achieving the goals of *Opening Doors*, the nation's first comprehensive Federal strategy to prevent and end homelessness. In pursuit of the Plan's first goal to end veteran homelessness by 2015, region-wide efforts led to three Governors and more than 60 elected officials signing on to the Mayors Challenge to End Veteran Homelessness, an initiative championed by First Lady Michelle Obama. On Veterans Day, Nov. 11, 2015, the Commonwealth of Virginia became the first state in the nation to meet the Mayors Challenge, effectively ending veteran homelessness; the City of Philadelphia declared a similar victory shortly thereafter. Ms. Vincent supports the Obama Administration's "place-based" approach to positively impact the way urban and rural areas develop and how well those places support the people who live there, in all aspects of their lives—education, health, housing, energy and transportation. She was instrumental in launching the Administration's Strong Cities, Strong Communities (SC2) initiative in Chester, Pa.; a two-year pilot to bring federal agencies together to help strengthen the local economy, education and health and provide affordable housing. Ms. Vincent's team plays an instrumental role in the President's Neighborhood Revitalization Initiatives including Philadelphia's Promise Zone, Choice Neighborhoods and Moving-to-Work, among others. Spanning more than 35 years, Ms. Vincent's career includes extensive experience in public, private and nonprofit sectors. Her leadership and community advocacy has earned her numerous state and local awards. In October 2013, she received the prestigious M. Justin Herman Memorial Award from the National Association of Housing and Redevelopment Officials (NAHRO), the nation's leading affordable housing and community development organization.

Eugenie L. Birch

*Nussdorf Professor of Urban Research, Department of City and Regional Planning
Chair, Graduate Group in City and Regional Planning
Co-director, Penn Institute for Urban Research
University of Pennsylvania, Philadelphia, Pa.*

Eugénie L. Birch FAICP, RTPI (hon), is the Nussdorf Professor of Urban Research, Department of City and Regional Planning, School of Design, University of Pennsylvania. She is the founding co-director of the Penn Institute for Urban Research, and co-editor of Penn Press's *The City in the 21st Century* series. Dr. Birch's most recent publications include *Slums: How Informal Real Estate Markets Work* (2016), co-edited with Susan Wachter and Shohana Chattaraj, *Global Urbanization* (2011), co-edited with Susan Wachter, *Women's Health and the World's Cities* (2011), co-edited with Afaf Meleis and Susan Wachter, and *Neighborhoods and Life Chances, How Place Matters* (2011) co-edited with Susan Wachter and Harriet Newberger). Dr. Birch has served as editor, *Journal of the American Planning Association*, chair, Planning Accreditation Board, president, Association of Collegiate Schools of Planning (ACSP), Society for American City and Regional Planning History (SACRPH) and the

International Planning History Society (IPHS). Her awards include: Lawrence C. Gerken Award in Planning History (SACRPH), Jay Chatterjee Award, Margarita McCoy Award and Distinguished Educator Award (ACSP). Dr. Birch has served as a member of the New York City Planning Commission and of the jury to select the designers for the World Trade Center site. She is currently chair, UN-HABITAT's World Urban Campaign and president of its special initiative, the General Assembly of Partners toward Habitat III. Dr. Birch, who lives in New York City, holds a PhD and Master in Urban Planning from Columbia University and an A.B. *cum laude* in History and Latin American Affairs from Bryn Mawr College.

Keynote Address, 9:15 a.m.

Amy Liu

*Vice President and Director, Metropolitan Policy Program
The Brookings Institution, Washington, D.C.*

Amy Liu serves as vice president and director of the Metropolitan Policy Program at the Brookings Institution. She is a national expert on cities and metropolitan areas adept at translating research and insights into action on the ground. As senior fellow and co-director of the Metro Program, which Liu co-founded in 1996, she pioneered the program's signature approach to policy and practice, which uses rigorous research to inform strategies for economic growth and opportunity. Liu has worked directly on such strategies with scores of public and private sector leaders in regions around the country, including Chicago, Kansas City, and Phoenix. Liu also has extensive experience working with states and the federal government to develop policies and strategies to support cities and metropolitan areas. She co-authored "Delivering the Next Economy: The States Step Up," outlining a model for states to support bottom-up regional innovation and put this into practice when she worked with New York Governor Andrew Cuomo and other state leaders to develop the New York Regional Economic Development Councils process, a pioneering model for regionalizing state economic development and incentivizing bottom-up innovation. At the federal level, in 2013 Liu served as a special advisor to the U.S. Secretary of Commerce, guiding policy priorities related to trade, innovation and data.

Panel Discussion: Investing in People and Communities for Social Mobility, 9:45 a.m.

Thomas G. Dallessio, AICP/PP/FRSA

President, CEO + Publisher, Next City

Thomas G. Dallessio is President, CEO and Publisher of Next City, Inc. – a nonprofit organization with a mission to inspire social, economic and environmental change in cities through journalism and events. Next City's online posts are read widely around the world, and the annual Vanguard conference for urban leaders under 40 is the premier program to advance urban interests. Tom is a licensed professional planner with over three decades of urban planning and public policy experience on the local, regional, State, national and international levels. He teaches Land Use Planning and Infrastructure Planning at the New Jersey Institute of Technology and founded the Center for Resilient Design. Tom is a member of the American Institute of Certified Planners, Fellow of the Royal Society for the encouragement of Arts, Manufactures and Commerce, and an Honorary Council Member of the Consortium for Sustainable Urbanization. Tom was elected for three terms to the Hopewell Borough, N.J. Council, serving two years as Council President.

Susan M. Wachter, Ph.D.

Albert Sussman Professor of Real Estate and Professor of Finance, The Wharton School of the University of Pennsylvania and Co Director, Penn Institute for Urban Research

Susan Wachter is the Albert Sussman Professor of Real Estate, Professor of Real Estate, the former Richard B. Worley Professor of Financial Management, a Professor of Finance, and the current Director of the Wharton GeoSpatial Initiative and Lab at The Wharton School of the University of Pennsylvania. From 1998 to 2001, as Assistant Secretary for Policy Development and Research, U.S. Department of Housing and Urban Development, a presidential appointment, Dr. Wachter served as the senior urban policy official and principal advisor to the Secretary on overall HUD policies and programs. A former chairperson of Wharton's Real Estate Department, she served as president of the American Real Estate and Urban Economics Association and as co-editor of the

leading academic real estate journal, Real Estate Economics. Co-founder and currently co-director of the Penn Institute for Urban Research, Wachter is the author and of more than 200 scholarly publications and is the recipient of multiple teaching awards at the Wharton School. Wachter often appears on national media and is frequently invited to testify to the U.S. Congress on housing policy.

Jon Carnegie, AICP/PP

Executive Director, Voorhees Transportation Center at Rutgers, The State University of New Jersey & Together North Jersey, New Brunswick, N.J.

Jon A. Carnegie, AICP/PP, is Executive Director of the Alan M. Voorhees Transportation Center at Rutgers, The State University of New Jersey and an adjunct member of the faculty at the Edward J. Bloustein School of Planning and Public Policy at Rutgers. Mr. Carnegie has more than 20 years of experience in the fields of land use and transportation planning and policy at the municipal, county and regional level. His areas of expertise includes: land use planning, community development, public engagement, vulnerability/risk assessment, community impact analysis, sustainability, and equity issues related to traditionally underserved populations. Mr. Carnegie serves at the project director for Together North Jersey, a thirteen county regional planning partnership in northern New Jersey. Together North Jersey was originally funded through HUD's Sustainable Communities Regional Planning grant program, but remains active with a focus on implementing the regional plan for sustainable development prepared as part of the HUD grant. Mr. Carnegie holds a B.A. and a Master of City and Regional Planning degree from Rutgers University.

Mark Edwards

President and Chief Executive Officer, Philadelphia Works, Philadelphia, Pa.

Mark Edwards is president and CEO of Philadelphia Works, the largest workforce development entity in the fifth largest city in the United States. With more than 85 employees and an annual budget in excess of \$53 million, it provides employment and training services to 46 percent of all Temporary Assistance for Needy Families (TANF) clients in Pennsylvania and over 70,000 adult dislocated workers annually. Mark serves as Second Vice President on the U.S. Conference of Mayors (USCM) 2016 Workforce Development Council (WDC) Board of Trustees. The WDC works closely with mayors and their representatives to influence Congress, policy, and the U.S. Department of Labor in directing employment and training funds throughout the country. Edwards previously served with the Local Initiatives Support Corporation (LISC), a national community development financial institution (CDFI). He led its Philadelphia division. Under Edwards' leadership, LISC implemented its five-year strategic investment priorities committing \$100 million dollars to the Philadelphia market. Two years into the plan, LISC raised and invested more than \$43 million in communities throughout Philadelphia, generating hundreds of units of new and refurbished housing, new shopping centers and community facilities during the Great Recession. A native of Philadelphia, Edwards also served as Senior Vice President and Chief Operating Officer of Germantown Settlement from 2001 to 2005, Senior Vice President of the Urban League of Philadelphia from 1997 to 2001 and Deputy Executive Director, City of Philadelphia, Mayor's Anti-Graffiti Network from 1987 to 1996. He holds a Bachelor of Arts degree from Morehouse College. Edwards serves on the board of trustees for Community College of Philadelphia and Pierce College and the board of advisors for PNC Bank Community Development and the Mayor's Community Empowerment and Opportunity. He is also a Fellow for Temple University's Center on Regional Politics and serves on the Workforce Advisory Committee of the Philadelphia International Airport Capacity Enhancement Program (CEP).

Anne Fadullon

Director of Planning and Development, City of Philadelphia, Pa.

Anne is the Director of Planning & Development, a cabinet level position in the City of Philadelphia. This position encompasses Zoning and Planning, Development Services and Housing and Community Development. Prior to taking this position, Anne served as the Director of Real Estate Development at Dale Corporation. Her resume at Dale Corp includes the completion of the Neumann North Senior Housing complex, which includes 67 affordable rental units for seniors and Spring Arts Point, a mixed-income, mixed-use project. She also served as a

development consultant on a broad spectrum of both market-rate and affordable projects in Philadelphia. Prior to her tenure at Dale Corporation, Anne was Director of Development at the Redevelopment Authority during the Rendell Administration. Anne has nearly 30 years of experience in the real estate development field, including project planning, site acquisition, securing approvals, project financing, legislative policy and overall project management. Anne is the immediate Past President of the Philadelphia Building Industry Association. Other industry volunteer roles have included being the Builder/Developer member of Civic Design Review Committee, the Vice Chair of the Developers Workshop, a member of the Steering Committee of the Design Advocacy Group, a board member of Lutheran Settlement House and a recent past instructor for the Citizens Planning Institute. In addition, she was the Co-Chair of the Housing, Planning and Development Committee for the Kenney Transition Team. Anne received a Bachelor of Arts degree in Urban Studies and Economics from Lehigh University and her Master of City Planning degree from the University of Pennsylvania.

Luncheon Panel Discussion: Securing Housing Options for All, 11:45 a.m.

Principal Speaker: Bryan Greene

General Deputy Assistant Secretary, Office of Fair Housing and Equal Opportunity, U.S. Department of Housing and Urban Development, Washington, D.C.

Mr. Greene has devoted his professional career to fighting housing discrimination. He currently serves as the General Deputy Assistant Secretary for Fair Housing and Equal Opportunity (FHEO) in the U.S. Department of Housing and Urban Development (HUD). He started in the Department as a fair housing investigator and worked in a variety of positions in FHEO, serving as the Director of Policy and Program Evaluation as well as the Deputy Assistant Secretary for Enforcement and Programs before assuming his current position. Under his leadership, HUD has pursued large-scale high-profile cases that address systemic discrimination and provide widespread relief. Mr. Greene was the 2007 recipient of the Presidential Rank Award, the highest federal honor bestowed upon federal senior executives for outstanding service. Mr. Greene earned his degree in Government from Harvard University.

Rose Gray

Senior Vice President CED, Asociacion Puertorriqueños En Marcha (APM), Philadelphia, Pa.

Rose V. Gray is Senior Vice President of Community and Economic Development at Asociación Puertorriqueños En Marcha (APM), a non-profit community development corporation in North Philadelphia. Since joining the organization in 1990, Ms. Gray has been engaged in the revitalization of eastern North Philadelphia, a diverse community consisting mainly of Latinos and African Americans. At APM, she oversees all aspects of the community-based revitalization plan, from community organizing to planning and development. In addition to the physical redevelopment, Ms. Gray oversees the management of the APM's rental and commercial portfolio and a housing counseling program which provides budgeting, pre- and post-mortgage counseling, credit repair, weatherization and basic system repair programs to persons of low and moderate income. During her tenure at APM, Ms. Gray has successfully leveraged over \$140 million in investments to implement a comprehensive neighborhood revitalization strategy. She has developed over 350 units of affordable housing, including low income housing tax credit projects and the successful Pradera homes, a 153 unit homeownership zone within walking distance of Borinquen Plaza, a 44,000 square foot retail center (also developed by APM) which includes a supermarket, laundromat and a credit union, the Paseo Verde Transit Oriented Development (TOD) mixed-use development that houses 120 units of market/affordable rental units and 30,000 square feet of retail/office space that consist of a Federally Qualified Health Center, a pharmacy, fitness gym, community center and APM headquarters. The Paseo Verde TOD received triple LEED Platinum status in 2014 and is the first LEED Platinum Neighborhood Development in the nation and second in the world. Ms. Gray is a civic leader. She was one of seven delegates appointed by Pennsylvania Governor Tom Ridge to the "Summit for America's Future." She is a member of the Governor's Advisory Board on Community and Economic Development and serves on various boards and committees, The Reinvestment Community Lending Institute, Hope Partnership for Education and was recently elected as the Board President for the Philadelphia Association of Community Development corporations. In 2002, she became an Inner City Advisor to the Urban Land Institute (ULI) and currently is a member of the Executive Committee for Philadelphia ULI. Most recently, Ms. Gray was appointed to the Commission on Aging by City of Philadelphia Mayor Michael Nutter in 2011.

Dan Pontious

Housing Policy Coordinator, Baltimore Metropolitan Council & The Opportunity Collaborative, Baltimore, Md.

Dan Pontious is the housing policy coordinator for the Baltimore Metropolitan Council (BMC), the council of governments for the Baltimore region. In that role, Dan primarily assists local Baltimore-area HUD entitlement jurisdictions and public housing agencies in carrying out their duty to affirmatively further fair housing. He is also coordinating the implementation of Baltimore's 2014 Regional Housing Plan and Fair Housing Equity Assessment, assembled with a three-year Sustainable Communities regional planning grant from HUD and with guidance from a broad consortium of government agencies and nonprofit partners. Prior to assuming this position with BMC in July 2012, Dan served in various housing-related positions in and out of local government, including green and healthy homes policy coordinator with the Baltimore City housing department and regional policy director and executive director with the nonprofit Citizens Planning and Housing Association (CPHA).

Kevin Walsh

Executive Director, Fair Share Housing Center, Cherry Hill, N.J.

Kevin D. Walsh is the Executive Director of Fair Share Housing Center (FSHC). In 2000, he joined FSHC following a clerkship in the New Jersey Supreme Court. Walsh, a graduate of The Catholic University of America and Rutgers University School of Law in Camden, is responsible for the administration of FSHC and focuses his practice on regulatory challenges and litigation involving high-growth municipalities. He has also had major success in getting affordable housing included in key transit-oriented development plans. Walsh received the Mary Philbrook Award from Rutgers School of Law - Camden in October 2012 and was named Lawyer of the Year in December 2012 by the New Jersey Law Journal.

Panel Discussion: Responding to Change & Building Resilience, 1:30 p.m.**Barry Seymour**

Executive Director, Delaware Valley Regional Planning Commission, Philadelphia, Pa.

Barry Seymour serves as Executive Director of the Delaware Valley Regional Planning Commission (DVRPC), the regional planning forum for the Greater Philadelphia region, with a focus on transportation, land use, the environment and economic growth. As both staff director and liaison to the DVRPC Board, Mr. Seymour has the primary responsibility to craft a regional agenda and an annual work program. In his time at DVRPC, Mr. Seymour instituted the first municipal grant program for revitalization of urban neighborhoods and older suburban communities, spearheaded the Pennsylvania and New Jersey Smart Transportation initiative, oversaw a regional food system plan, and is now directing efforts to improve energy efficiency in the region. Mr. Seymour is active on a wide variety of public and civic endeavors in the Philadelphia region and nationally, including the Delaware Valley Smart Growth Alliance, the Executive Committee of the Urban Land Institute Philadelphia Chapter, Friends of Independence National Historic Park and as Chair of the Executive Directors Council of the National Association of Regional Councils. Prior to relocating to Philadelphia, Mr. Seymour was Director of Waterfront and Open Space Planning for the New York City Department of City Planning, and an Environmental Planner with the Long Island Regional Planning Board. He has a Bachelor of Science degree from Tufts University and a Master of Regional Planning degree from the University of North Carolina at Chapel Hill.

Christine Knapp

Director, Office of Sustainability, City of Philadelphia, Pa.

Christine Knapp was appointed as the Director of the Office of Sustainability for the City of Philadelphia under Mayor Jim Kenney's administration in January of 2016. Previously, Knapp was the Deputy Chief of Staff and Director of Government Affairs for the Philadelphia Water Department, where she served as the main liaison to City Council and engaged numerous external stakeholders, particularly in green stormwater infrastructure implementation. Over the past dozen years, Christine has been at the heart of Philadelphia's sustainability efforts, including as Director of Outreach for PennFuture where she founded the Next Great City initiative to enact a common sense, cost effective sustainability policy agenda for Philadelphia. She also worked on local air pollution

issues stemming from the South Philadelphia Sunoco refinery and advocated for improvements to Philadelphia's lagging recycling program while at Clean Water Action. Knapp has won the Florence Neilson award for her work on the board of the Recycling Alliance of Philadelphia and the Special Recognition Award from PhilaPOSH for her work building alliances between the environmental and labor movements. She serves as the Past President of the Passyunk Square Civic Association, was a 2010 Center for Progressive Leadership Political Fellow and has been recognized by Leadership Philadelphia as one of 101 "emerging connectors." Knapp graduated cum laude from Villanova University in 2001 with bachelor degrees in Political Science and Communications.

Caleb Stratton

Principal Planner, City of Hoboken, N.J.

Caleb Stratton is the Principal Planner for the City of Hoboken, NJ. His work focuses on long range planning, energy security, climate adaptation and hazard mitigation. He is a team member of the Rebuild by Design "Resist, Delay, Store, Discharge" project being implemented with a \$230M federal award. Caleb holds a Master of Science in Sustainability, with a concentration in Architecture from the Bernard & Anne Spitzer School of Architecture at the City College of New York, and a Bachelor of Arts in Urban Planning from the University at Albany, where he played lacrosse.

Antonio Fiol-Silva, FAIA, AICP, LEED AP BD+C

Chair, Urban Land Institute Philadelphia District Council and Founding Principal, SITIO Architecture + Urbanism, Philadelphia, Pa.

Antonio, a nationally recognized leader in sustainable planning and design, is the founding principal of SITIO architecture + urbanism. His work has garnered numerous design awards and recognition, including: a ULI Global Award of Excellence for the SteelStacks Art and Cultural Campus in Bethlehem, Pa.; a USGBC Project of the Year Award for Paseo Verde, the nation's first LEED ND Platinum Certified project; a cover feature in the U.S. Green Building Council's GreenSource magazine for the Downtown Transit and Visitor Center in Charlottesville, Va.; and an AIA National Urban Design Award for the U.S. House of Representatives Office Buildings & South Capitol Area Plan in Washington, D.C. He is a Faculty and National Advisory Board member of the joint National League of Cities'/Urban Land Institute's Rose Center for Public Leadership, and lectures widely on urban development. He serves as District Council Chair of ULI Philadelphia, has served as President of AIA Philadelphia and President of the Center for Architecture+ Design and he serves the boards of the Central Philadelphia Development Corporation, the CFA+D, and is a Commissioner of the Delaware River Port Authority. Antonio has a Bachelor of Architecture from Cornell University, a Master of Architecture in Urban Design from Harvard University and he was a Fulbright Fellow in Barcelona, Spain.

Matthew Ward

Chief Executive Officer, Sustainable Strategies DC, Washington, D.C.

Matt Ward is the CEO of Sustainable Strategies DC (www.StrategiesDC.com), a government affairs and strategic consulting firm based in Washington, DC that helps clients secure resources for revitalization and tools for success in the green economy. Matt is also the Manager of the Ward Washington Law Firm, where he provides environmental legal services. Prior to the launch of Sustainable Strategies DC, Matt Ward was a partner and Sustainable Communities practice group leader at The Ferguson Group. He is a co-founder of the Manufacturing Alliance of Communities, Climate Communities, the National Brownfields Coalition, the American Waterfront Revitalization Coalition, and the Brownfield Communities Network, and he has served as national policy director to a number of organizations including the National Association of Local Government Environmental Professionals, and the National Association of Towns and Townships. Prior to 2005, Matt was a partner at the Washington, D.C. law firm Spiegel & McDiarmid, where he provided advocacy consulting to communities and public agencies for more than a decade. He has also worked for the U.S. Department of Justice and the Southern Environmental Law Center. Matt received his B.A., magna cum laude, from American University and his J.D. from the University of Virginia. Matt served as a city councilman and planning commission director in his hometown of Charles Town, West Virginia for more than a decade.

Closing Remarks, 3 p.m.

Dr. Nancy Stetson

Special Representative for Global Food Security, U.S. Department of State and head of the U.S. delegation to Habitat III, the Third United Nations Conference on Housing and Sustainable Urban Development

Dr. Nancy Stetson is the Special Representative for Habitat III. In this role she will lead the negotiations for Habitat III as well as the U.S. government presence at the Habitat III conference in Quito. She is also the Secretary of State's Special Representative for Global Food Security. Dr. Stetson is a veteran of Capitol Hill, having worked for 26 years in the Senate, as Senior Foreign Policy Advisor to then-Senator John Kerry and as a Professional Staff Member of the Senate Foreign Relations Committee. Before joining the State Department, Dr. Stetson worked in the private sector as the Vice President for Policy and Client Services at The Sheridan Group, which specializes in promoting the missions of nonprofit organizations.