

# Choice Neighborhoods 2014 Annual Conference

*Learn. Leverage. Lead.*

June 18-19, 2014



PROGRAM





# Learn. Leverage. Lead.

## Schedule At-A-Glance

*Learn. Leverage. Lead.*



### DAY 1: WEDNESDAY, JUNE 18

<b>7:30 am – 4:00 pm</b> Main Floor	<b>Registration</b>
<b>9:00 am – 9:20 am</b> Commonwealth Ballroom	<b>Welcome &amp; Opening Remarks</b> Carol Galante, FHA Commissioner, HUD Mindy Turbov, Choice Neighborhoods Director, HUD
<b>9:20 am – 10:20 am</b> Commonwealth Ballroom	<b>Changing the Image of a Neighborhood: A Talk with Sandi Henriquez</b> Sandra B. Henriquez, Assistant Secretary for Public and Indian Housing, HUD
<b>10:20 am – 10:30 am</b> Commonwealth Ballroom	<b>Introducing the Resource Room</b> The Resource Room will be open from 1 pm to 4 pm.
<b>10:30 am – 10:45 am</b>	<b>Morning Break</b>
<b>10:45 am – 12:15 pm</b>	<b>MORNING WORKSHOPS</b>
Galaxy Ballroom (16th floor)	<b>PUBLIC SAFETY</b> Working With Youth to Tackle Root Causes of Crime
Commonwealth Ballroom	<b>EDUCATION</b> The Role of Schools in Neighborhood Revitalization
Stars 1 & 2 (16th floor)	<b>PARTNERSHIPS</b> The Importance of Local Government in Choice Neighborhoods
North 3	<b>COMMUNITY ENGAGEMENT</b> Consensus Organizing: How to Effectively and Authentically Engage the Community
North 1	<b>DATA &amp; RESULTS</b> Outcomes to Strategies: Using Data to Drive Results
Cavalier A&B	<b>SPECIAL TOPIC</b> What's the Latest on RAD?
<b>12:15 pm – 1:30 pm</b>	<b>Lunch</b> Feel free to bring your lunch to Concourse 2.
<b>1:30 pm – 3:00 pm</b>	<b>PEER EXCHANGES</b> Small-table peer-led discussions by role. HUD staff will not participate.
North 1	Community and Resident Representatives
North 3	Housing Leads
Stars 1 & 2 (16 <sup>th</sup> Floor)	Neighborhood and Safety Leads
Cavalier A & B	People and Education Leads
Galaxy Ballroom (16 <sup>th</sup> Floor)	Project Directors
Commonwealth Ballroom	Office Hours with HUD staff (scheduled in advance)
<b>3:00 pm – 4:00 pm</b> Concourse 1	<b>Resource Room</b> Come to the Resource Room for "round robin" table talks with today's featured organizations.
<b>4:00 pm – 5:30 pm</b>	<b>AFTERNOON WORKSHOPS</b>
Stars 1 & 2 (16th floor)	<b>PUBLIC SAFETY</b> What's the Latest with the Byrne Criminal Justice Innovation Program?
Commonwealth Ballroom	<b>EDUCATION</b> The Role of Schools in Neighborhood Revitalization
North 1	<b>PARTNERSHIPS</b> The Importance of Local Government in Choice Neighborhoods
North 3	<b>COMMUNITY ENGAGEMENT</b> Rebuilding Community: A Trauma-Informed Approach to Community Engagement



# Learn. Leverage. Lead.

## Schedule At-A-Glance

*Learn. Leverage. Lead.*

Concourse 2	<b>DATA &amp; RESULTS</b> Outcomes to Strategies: Using Data to Drive Results
Cavalier A&B	<b>SPECIAL TOPIC</b> Promise Zones
<b>5:30 pm – 7:00 pm</b>	<b>Networking</b>

### DAY 2: THURSDAY, JUNE 19

<b>7:30 am – 3:00 pm</b> Main Floor	<b>Registration</b>
<b>9:00 am – 10:05 am</b> Commonwealth Ballroom	<b>Building Investment Opportunities for Anchor Institutions, Businesses and Philanthropy in your Neighborhood</b> India Pierce Lee, Program Director for Neighborhoods, Housing and Community Development, The Cleveland Foundation
<b>10:05 am – 10:15 am</b> Commonwealth Ballroom	<b>Introducing the Resource Room</b> The Resource Room will be open from 1 pm to 4 pm.
<b>10:15 am – 10:30 am</b>	<b>Morning Break</b>
<b>10:30 am – 12:00 pm</b>	<b>WORKSHOPS</b>
North 1	<b>PUBLIC SAFETY</b> What's the Latest with the Byrne Criminal Justice Innovation Program?
Commonwealth Ballroom	<b>EDUCATION</b> The Role of Schools in Neighborhood Revitalization
North 3	<b>PARTNERSHIPS</b> Good Meetings for Great Results!
Galaxy Ballroom (16th floor)	<b>COMMUNITY ENGAGEMENT</b> Planning for and Building Inclusive Choice Neighborhoods
Cavalier A & B	<b>DATA &amp; RESULTS</b> CPD Maps: Bringing Big Data to Your Community
Stars 1 & 2 (16th floor)	<b>SPECIAL TOPIC</b> Urban Institute Briefing: Lessons from the Formative Evaluation
<b>12:00 pm – 1:30 pm</b>	<b>Lunch</b> Feel free to bring your lunch to Concourse 2.
<b>1:30 pm – 2:30 pm</b> Concourse 1	<b>Resource Room</b> Come to the Resource Room for "round robin" table talks with today's featured organizations.
<b>2:30 pm – 4:00 pm</b>	<b>PEER EXCHANGES</b> Small-table discussions by topic. HUD staff will participate.
North 1	Community Building and Engagement
Stars 1 (16 <sup>th</sup> Floor)	Critical Community Improvements
Galaxy Ballroom (16 <sup>th</sup> Floor)	Education Data
North 2	Multifamily Housing (target housing that is not public housing)
North 3	Public-Private Partnerships: Anchors, Businesses, Foundations
Cavalier A & B	Small Cities/Non-Metro
Stars 2 (16 <sup>th</sup> Floor)	What Makes a Good Transformation Plan?
Commonwealth Ballroom	Office Hours with HUD staff (scheduled in advance)
<b>4:10 pm – 5:00 pm</b> Galaxy Ballroom (16th floor)	<b>Closing Remarks &amp; Program Updates</b> Mindy Turbov, Choice Neighborhoods Director, HUD and Special Guests

# Learn. Leverage. Lead.

## Featured Speakers

*Learn. Leverage. Lead.*



**Sandra B. Henriquez**  
Assistant Secretary for Public  
and Indian Housing

Sandra Brooks Henriquez was sworn in as the Assistant Secretary for HUD's Office of Public and Indian Housing on Monday, June 22, 2009 after being unanimously confirmed by the U.S. Senate. As part of the senior leadership team at HUD, Henriquez oversees the nation's public housing and rental assistance programs that assist approximately 3.2 million low-income families across the U.S. She is also responsible for the Department's Native American and Native Hawaiian programs, which serve 562 federally recognized tribes.

For 13 years, Henriquez was the Administrator and Chief Executive Officer of the Boston Housing Authority (BHA), one of the nation's largest public housing authorities. At BHA, she was responsible for an 850-person workforce, a \$280 million budget and nearly 25,000 units of public housing and other affordable housing serving approximately 10 percent of the city's population.

Henriquez's leadership made BHA one of the leaders among housing authorities for redeveloping old public housing developments into thriving mixed-income communities using HUD's HOPE VI Revitalization program. She also created housing strategies and programs to help the homeless and introduced green principles into BHA business practices and building maintenance and construction. She also used Energy Performance Contracting to retrofit the housing authority's outdated heating systems, making them state-of-the-art, more efficient and less costly to operate. These upgrades not only saved the housing authority money, they created better living environments for the low-income residents.

Henriquez, formerly the President and Director of the Council of Large Public Housing Authorities (CLPHA), has dedicated her life to housing others. Prior to working for BHA, she worked for Maloney Properties, Inc., a full service real estate property management firm specializing in the delivery of services to resident-controlled and non-profit sponsored housing. Before Maloney Properties, she was the Director of Housing Management and Tenant Services for the Commonwealth of Massachusetts' Department of Housing and Community Development.





# Learn. Leverage. Lead.

## Featured Speakers

*Learn. Leverage. Lead.*



**India Pierce Lee**  
Program Director for  
Neighborhoods, Housing, and  
Community Development

India Pierce Lee joined the Cleveland Foundation in 2006 as program director for neighborhoods, housing, and community development. She oversees the foundation's Greater University Circle Initiative, a unique multi-institutional anchor-based partnership with Case Western Reserve University, Cleveland Clinic, University Hospitals, the City of Cleveland, and philanthropic and non-profit organizations engaged in catalytic projects to revitalize neighborhoods that include transportation, wealth building and economic inclusion, employer-assisted housing, and community engagement.

Prior to joining the Cleveland Foundation, India served as senior vice president of programs at Neighborhood Progress Inc., senior program director with the Northeast Ohio Local Initiatives Support Corporation, director of the Empowerment Zone with the City of Cleveland's department of economic development, and executive director of Mt. Pleasant NOW Development Corp. Earlier in her career, she worked as an air traffic control specialist.

In 2009, India completed the prestigious Loeb Fellowship from the Graduate School of Design at Harvard University. She spent 10 months on the Harvard campus studying best practices in neighborhood revitalization, with a special interest in sustainability.

India has been recognized for outstanding service to Cleveland throughout her career, including receiving keys to the City of Cleveland from former Mayor Michael White and the City of Dallas-Fort Worth by former Mayor Jewell Woods. In January 2012, she was appointed by Mayor Frank Jackson to the City of Cleveland's Civil Service Commission. In 2011, she was named one of Crain's Cleveland Business "Women of Note."

India earned a Bachelor of Science degree in management from Cleveland's Dyke College and is a graduate of the Louis Stokes Fellowship in Community Development from the Mandel School of Applied Social Sciences at Case Western Reserve University, where she obtained a Master of Science degree in social administration.



# Learn. Leverage. Lead.

## Session Descriptions

Learn. Leverage. Lead.



### PUBLIC SAFETY

#### Working with Youth to Tackle Root Causes of Crime

(Wednesday, June 18 at 10:45 am)

In too many Choice Neighborhoods, crime and violence are part of young people's daily lives. Join a discussion with leaders from community change efforts in Brooklyn and San Francisco to learn about their strategies to reach young people – both victims and perpetrators - and change the dynamics in their lives and neighborhoods that allow crime to flourish. The session will include discussion of why place-based, comprehensive initiatives like Choice are powerful for crime prevention and how Choice leaders can consider where best to spend their time and effort to improve safety.

##### Facilitator:

**Julia Ryan**, Senior Project Director, Local Initiatives Support Corporation (LISC)

##### Participants:

**Isaac Dozier**, Senior Project Manager, Urban Strategies, Inc., San Francisco

**Marisa Rodriguez**, Bayview Neighborhood Prosecutor, Neighborhood Courts Office of San Francisco District Attorney George Gascón

**Erica Mateo**, Director of Community-Based Initiatives, Brownsville Community Justice Center, Brooklyn

#### What's the Latest with the Byrne Criminal Justice Innovation Program?

(Wednesday, June 18 at 4 pm and Thursday, June 19 at 10:30 am)

This workshop explores how the goals of DOJ's Byrne Criminal Justice Innovation (BCJI) program and HUD's Choice Neighborhoods program fit together as part of a comprehensive strategy to advance neighborhood revitalization. Representatives from communities that have received both Byrne and Choice grants will share early lessons about building partnerships with

police departments, sequencing public safety efforts with other revitalization strategies, and implementing data-driven crime reduction strategies focused on hot spots that have posed major crime problems for years, unyielding to traditional methods of law enforcement or other community-led efforts to interrupt crime patterns.

##### Facilitators:

**Alissa Huntoon**, Senior Policy Advisor, Bureau of Justice Programs, Office of Justice Programs, U.S. Department of Justice

**Matthew Perkins**, Senior Program Office, Local Initiatives Support Corporation (LISC)

##### Participants:

**Geraldine McCafferty**, Director of Housing, City of Springfield

**Sergeant Brian W. Elliott**, Office of Grants & Planning, Springfield Police Department

**Amanda La Grange**, Federal and State Grants Coordinator, Office of the Mayor, City of Baton Rouge (Wednesday)

**Angelica Solis**, Director of Community Development, Youth Policy Institute, Los Angeles (Thursday)

**Donna Griffin**, We Are Mantua!, Byrne Criminal Justice Innovation (BCJI) Project Manager, Philadelphia

### EDUCATION

#### The Role of Schools in Neighborhood Revitalization

This workshop focuses on the role of schools in neighborhood revitalization and will include interactive discussions on your priority questions related to building partnerships with school districts and impacting student outcomes when there is no neighborhood school. Panelists will participate in all three sessions, but each session will take a deeper dive into the following topics:

**Wednesday, June 18 at 10:45 am:** East Baltimore Development Inc.: How do you use a school as an anchor to revitalize a community? How do you





# Learn. Leverage. Lead.

## Session Descriptions

*Learn. Leverage. Lead.*

leverage existing anchor institutions to strengthen your neighborhood school and/or create a new neighborhood school?

**Wednesday, June 18 at 4 pm:** Housing Authority of City of Norwalk: How do you provide services to residents when students attend a variety of schools throughout the district? The Norwalk Housing Authority will discuss collaborating with over 40 entities to help provide afterschool enrichment opportunities and working with the Superintendent of Schools to revive the neighborhood school concept.

**Thursday, June 19 at 10:30 am:** Cincinnati Public Schools & The Community Builders: How do you create and implement a community-school approach at your neighborhood school? How do you create partnerships with service providers, the private sector and government to help deliver on a shared vision for student success in school and in the neighborhood?

**Facilitator:**

**Jane Hodgdon**, Education Program Specialist, Office of Innovation and Improvement, U.S. Department of Education

**Participants:**

**Chris Shea**, President and CEO, East Baltimore Development Inc.

**Julie Doppler**, Community Learning Center Coordinator, Cincinnati Public Schools

**Cinnamon Pelly**, Cincinnati Community Life Director, The Community Builders

**Patricia Marden-Kish**, Director of Educational Programs, Norwalk Housing Authority

## PARTNERSHIPS

### The Importance of Local Government in Choice Neighborhoods

(Wednesday, June 18 at 10:45 am and 4 pm)

Local government leadership is essential for Choice Neighborhoods to be successful. This

workshop will highlight different approaches to engaging local government and civic leadership in Choice Neighborhoods, such as strategically selecting programming priorities, partnering with universities, creating new non-profit stakeholder organizations, and targeting resources for visible impact. Everyone in attendance will be invited to share their experiences around engaging and sustaining the involvement of mayors, city managers, council members and other civic leaders in the neighborhood revitalization effort.

**Facilitator:**

**Reese Fayde**, Principal, Reese Fayde & Associates

**Participants:**

**Bryan Brown**, Senior Vice President, Columbus Metropolitan Housing Authority

**Sheila Dillon**, Chief of Housing & Director of the Department of Neighborhood Development, City of Boston

**Mitch Kennedy**, Community Services Director, City of Spartanburg

**John Kinsey**, Director of Planning and Development, Spartanburg Housing Authority

### Good Meetings for Great Results!

(Thursday, June 19 at 10:30 am)

Have you wondered why some meetings seem purposeful, full of energy, and infused with the sense that a group can accomplish great things together? By contrast, have you been caught in meetings where time goes slowly and nothing seems to get done? Have you wondered what was right with the first meeting and what was wrong with the second? We've all had that experience, and the good news is that it's possible to greatly increase the chances that the meetings you convene – in your community, with your Choice Neighborhoods partners – can be the exciting ones that make a difference rather than those that are greeted only with a "ho hum." In this workshop, participants will: learn about the ingredients of a successful meeting that achieves your desired



# Learn. Leverage. Lead.

## Session Descriptions

Learn. Leverage. Lead.



results; understand techniques and tips related to effective facilitation – techniques that you can use once you return to your community; experience coaching in effective meeting facilitation; and be guided to additional resources that will further help you organize and facilitate effective meetings.

### Facilitator:

Kelley Gulley, MBA, President, KDG Enterprises, Inc.

## COMMUNITY ENGAGEMENT

### Consensus Organizing: How to Effectively and Authentically Engage the Community (Wednesday, June 18 at 10:45 am)

How do you attract and sustain meaningful community engagement? In this interactive workshop, you will learn how one Choice Neighborhoods grantee is using a consensus organizing approach to build its community engagement strategy. Hear from both a grantee perspective and a neighbor perspective about how this model can be used to create the foundation for community stability, individual development, and community action. This session will also explore how to target and engage different groups within the community, such as youth.

### Speakers:

Mary Ellen Brown, Research Associate,  
Louisiana State University

Sarah Bess Hudson, Lead Facilitator,  
Georgia EmpowerMENT

Carol Thornton, Volunteer Director, Melrose East  
Resource Center

### Rebuilding Community: A Trauma-Informed Approach to Community Engagement (Wednesday, June 18 at 4 pm)

How do you motivate residents to engage actively and consistently when they face day-to-day struggles in distressed communities? Residents might disengage

or find it difficult to actively participate in planning efforts because of trauma created by poverty, chronic disinvestment, crime and other neighborhood problems. Hear from a Choice Neighborhoods grantee about the strategies it has used to combat barriers created by trauma and to rebuild community. Perspectives on this approach will be shared by the Director of Housing and Community Development as well as by a Community Builder and resident.

### Speakers:

Uzuri Pease-Greene, Jr Community Builder,  
BRIDGE Housing Corporation

Emily Weinstein, Director of Potrero Community and  
Housing Development, BRIDGE Housing Corporation

### Planning for and Building Inclusive Choice Neighborhoods (Thursday, June 19 at 10:30 am)

This session will discuss how to talk about race, culture, and building mixed-income neighborhoods that fit original and new households. The panel will share how their neighborhoods have strategically addressed concerns about gentrification, displacement, and the integration of economically, racially, and culturally diverse families. Participants will gain insight into creating a communication strategy that will support successful local conversations and outcomes.

### Facilitator:

Pamela Lawrence, Choice Neighborhoods, HUD

### Participants:

Jocquelyn Marshall, Harmony Oaks Resident Leader,  
New Orleans

Esther Shin, Executive Vice President,  
Urban Strategies, Inc.





# Learn. Leverage. Lead.

## Session Descriptions

*Learn. Leverage. Lead.*

### DATA & RESULTS

#### Outcomes to Strategies: Using Data to Drive Results

(Wednesday, June 18 at 10:45 am and 4 pm)

Neighborhood revitalization demands many different types of interventions, unique to the local context. It is also a long-term endeavor. So how do you know if your strategy will have the intended impact on the community? This workshop will focus on using outcome indicators to help you measure your success, tell your story, and improve your programs. Participants will explore the ways in which data, and a dynamic data management platform, can be used to make short and long term programmatic decisions, target resources, and strengthen the partnerships necessary to achieve desired outcomes.

#### Facilitator:

**Marsha Tonkovich**, Senior Vice President,  
ICF International

#### Participants:

**Peter Tatian**, Senior Research Associate,  
The Urban Institute  
**Tara Watford**, Director of Research and Evaluation,  
Youth Policy Institute, Los Angeles

#### CPD Maps: Bringing Big Data to Your Community

(Thursday, June 19 at 10:30 am)

HUD's CPD Maps is a user-friendly online mapping application that offers extensive place-based demographic data in addition to the location of existing CDBG, HOME, public housing, and other HUD-funded community assets. Because CPD Maps is accessible to the public, it is a useful tool to facilitate data-driven community dialogue about setting priorities and targeting limited resources. Join us for an interactive demonstration of CPD Maps and its usefulness to your work. We will explore scenarios using

data and analytics relevant to the goals of Choice Neighborhoods. Bring along your laptop or tablet if you want to test out the features for yourself.

#### Speakers:

**Meg Barclay**, Senior Community Planning and Development Specialist, Office of Community Planning and Development, HUD  
**Rob Renner**, Social Science Analyst, Office of Policy Development and Research, HUD

### SPECIAL TOPICS

#### What's the Latest on RAD?

(Wednesday, June 18 at 10:45 am)

The Rental Assistance Demonstration (RAD) program is a central part of HUD's rental housing preservation strategy. It provides an innovative mechanism through which public housing and other HUD-funded properties can be converted to long-term Section 8 rental assistance contracts. Since RAD's authorization in 2012, HUD has received applications for conversion of over 175,000 units. During this session, you will learn the latest status on RAD from HUD officials and hear hands-on insights from housing authorities that are participating in the Demonstration. Is RAD something your housing authority should consider? Are you unsure what the process is? Do you need clarification on specific issues? This session will help you answer these questions.

#### Facilitator:

**Larry Freeman**, Neighborhood and Community Investment Specialist, Office of Public Housing Investments, HUD

#### Participants:

**Greg Byrne**, Program Manager, HUD Office of Affordable Housing Preservation, HUD  
**Kathie Soroka**, Senior Counsel, Office of the General Counsel, HUD  
**Eileen Schrandt**, Choice Neighborhoods Project Manager, Housing Authority of the City of Austin



# Learn. Leverage. Lead.

## Session Descriptions

Learn. Leverage. Lead.



**Chuck Valentine**, Director of Modernization, Housing Authority of the City of Camden  
**Shannon McLean**, Chief Development and Operations Officer, Durham Housing Authority

### **Promise Zones: Partnering with the Federal Government to Implement Community Revitalization Strategies** (Wednesday, June 18 at 4:00 pm)

The Promise Zones initiative will revitalize high-poverty communities across the country by creating jobs, increasing economic activity, improving educational opportunities, reducing serious and violent crime, leveraging private capital, and assisting local leaders in navigating federal programs and cutting through red tape. In addition to the five communities designated in the first round, the Obama Administration will designate 15 more communities over the next three years with an intensive and layered approach to revitalizing communities. The session will provide an overview of the Promise Zones initiative and designees will share their insights about developing strong partnerships, identifying and sequencing revitalization strategies, and leveraging federal resources.

#### **Facilitator:**

**Valerie Piper**, Deputy Assistant Secretary for Economic Development, HUD

#### **Participants:**

**Alison Becker**, Promise Zone Director, City of Los Angeles  
**Eva Gladstein**, Executive Director, Philadelphia Mayor's Office of Community Empowerment and Opportunity  
**Beverly Watts Davis**, Choice Neighborhood Director, San Antonio Housing Authority

### **Urban Institute Briefing: Lessons from the Choice Neighborhoods Formative Evaluation** (Thursday, June 19 at 10:30 am)

The Urban Institute is evaluating the early implementation of the Choice Neighborhoods

program to examine whether and how the first cohort of Implementation grantees have established a foundation that will allow them to meet the goals of the program for building a mixed-income neighborhood. Join the Urban Institute for its first public briefing on the current phase of the evaluation to discuss a set of implications for your work and how HUD can help you reach the program goals. Early lessons include the value of: balancing the actions meant to rebuild the neighborhood with those meant to support residents; creating cohesion across the core revitalization goals; clearly envisioning both a mixed-income development and a mixed-income neighborhood that makes sense in local context; setting the foundation for mixed-income through community building; and guaranteeing the leadership of the lead grantee and the local government.

#### **Speaker:**

**Rolf Pendall**, Director of the Urban Institute's Metropolitan Housing and Communities Policy Center, The Urban Institute

## **PEER EXCHANGES**

### **Peer Exchanges**

Through this conference, we are building a national grantee network that facilitates the exchange of successful strategies, lessons learned, and emerging tools. To this end, the peer exchanges are small group discussions that provide an informal forum for you to share information and solve problems with your peers. On the first day, peers will join tables based on their role in the Choice Neighborhoods project. This session will be entirely peer-led and will not involve HUD staff participants. On the second day, peers will join tables based on the neighborhood transformation topic that interests them most. These discussions will also be peer-led but will be facilitated by consultant experts and HUD staff.





# Learn. Leverage. Lead.

## Resource Room

*Learn. Leverage. Lead.*

**Wednesday, June 18, 2014**

### Rebuilding Together

For almost 25 years, Rebuilding Together has provided extensive home rehabilitation and modification services to homeowners in-need. Their network of 187 affiliated non-profits brings together 100,000 volunteers and completes nearly 10,000 projects each year. Collectively, they have reinvested over \$1.5 billion in market value into the communities they serve. With the help of everyday citizen volunteers, skilled tradespeople, the support of local business and major corporate partners, Rebuilding Together affiliates make life better for thousands of low-income homeowners every year. Their work positively impacts the condition of the surrounding community as well, through community center rehabilitation, playground builds, and partnerships with organizations focused on energy efficiency, sustainable community gardens, volunteer engagement, and education. Together, we rebuild communities, one homeowner at a time.

### Enterprise Community Partners

For more than 30 years, Enterprise has introduced solutions through public-private partnerships with financial institutions, governments, community organizations and other partners that share the vision that one day, every person will have an affordable home in a vibrant community, filled with promise and the opportunity for a good life. Enterprise works with partners nationwide to build opportunity. They create and advocate for affordable homes in thriving communities linked to jobs, good schools, health care and transportation. They lend funds, finance development and manage and build affordable housing, while shaping new strategies, solutions and policy. Over more than 30 years, Enterprise has created nearly 320,000 homes, invested \$16 billion and touched millions of lives.

### NeighborWorks America

NeighborWorks America works to create opportunities for lower-income people to live in affordable homes in safe, sustainable communities that are healthy places for families to grow. Through the NeighborWorks Services Group, the organization supports the impact of the nonprofit sector and community development field through extensive training and executive development opportunities, organizational capacity assessments, outcome evaluation and a variety of community development tools. NeighborWorks network organizations in communities across the country are renowned as partners who can be relied on to help achieve local community development goals in affordable housing production, community stabilization, homeownership promotion, and foreclosure assistance.

### Local Initiatives Support Corporation

The Local Initiatives Support Corporation (LISC) is dedicated to helping community residents transform distressed neighborhoods into healthy and sustainable communities of choice and opportunity — good places to work, do business and raise children.

For three decades, LISC has helped local community development organizations develop strong, stable neighborhoods where diverse groups of residents choose to live and take part in local leadership and life. There is now a vital community development industry characterized by thousands of capable community-based organizations with impressive track records; billions of dollars of investment capital from financial institutions, governments at all levels, and foundations; laws and public policies that promote community-based development; and increasingly viable markets in many low-income areas that support expanding private sector investment.





### HUD Federal Interagency Youth Initiatives

The U.S. Department of Housing and Urban Development (HUD) is a partner in several federal interagency initiatives that promote the well-being of children and young people, with the overall goal of improving the outcomes of the most vulnerable, at risk youth. Approximately one third of the population living in public housing and housing choice voucher households are young people. Research shows that low-income young people face a myriad of challenges in reaching their full potential in comparison to non-low-income youth. Without the necessary coordinated efforts and support needed to address the needs of these young people, they will not successfully transition to adulthood. The resulting impact on society and tax payers is costly. To support the success of vulnerable youth, HUD is participating in the following interagency efforts: Interagency Working Group on Youth Programs (IWGYP); National Forum on Youth Violence Prevention; Coordinating Council on Juvenile Justice and Delinquency Prevention; Interagency Reentry Workgroup/Juvenile Reentry; Children of Incarcerated Parents (COIP); Interagency Working Group on Disconnected Youth; HUD/HHS/Department of Labor Youth Summer Employment; and HUD/USDA partnership to promote Summer Meals Program and year round food and nutritional programs.

**Thursday, June 19, 2014**

### U.S. Department of Health and Human Services Office of Community Services – Community Economic Development

Community Economic Development (CED) is a U.S. Department of Health and Human Services (HHS) grant program funding Community Development Corporations that address the economic needs of low-income individuals and families through the creation of sustainable business development and employment

opportunities. CED's projects create employment opportunities that lead to increased self-sufficiency for low-income individuals. CED funds a variety of projects, including business incubators, shopping centers, manufacturing businesses, and agricultural initiatives. CED's Healthy Food Financing Initiative (HFFI) supports projects that increase access to healthy, affordable food in communities that currently lack these options. Through a range of programs at the U.S. Departments of Agriculture (USDA), Treasury and Health and Human Services (HHS), HFFI is expanding the availability of nutritious food, including developing and equipping grocery stores, small retailers, corner stores and farmers markets selling healthy food.

### Partnership for Sustainable Communities

Since 2009, the U.S. Department of Housing and Urban Development (HUD), U.S. Department of Transportation (DOT), and U.S. Environmental Protection Agency (EPA) have collaborated to make sure that their policies and investments better serve American communities. This effort has meant that more than 1,000 communities in all 50 states, Washington, D.C., and Puerto Rico have received grants or technical assistance to help them grow and improve their quality of life. It has also changed how the three agencies do their work. Several agency programs now regularly consult each other before making decisions on place-based grant and technical assistance awards. This coordination helps to align federal investments in housing, transportation, and environmental protection to fund projects identified through community-driven planning processes. It helps to reduce duplication across programs and deliver multiple benefits from single investments. In so doing, it makes better use of scarce federal resources and ensures that previous investments are leveraged across agencies so that taxpayer dollars pay dividends for years to come.





# Learn. Leverage. Lead.

## Resource Room

*Learn. Leverage. Lead.*

### **National Endowment for the Arts – Our Town Program**

Art works to improve the lives of America’s citizens in many ways. Communities across the nation are leveraging the arts to become more livable with enhanced quality of life, increased creative activity, a distinct sense of place, and vibrant local economies that together capitalize on their existing assets. Through Our Town, the NEA provides grants for creative placemaking projects that contribute toward the livability of communities and help transform them into lively, beautiful, and sustainable places with the arts at their core. Our Town invests in creative and innovative projects in which communities, together with their arts and design organizations and artists, seek to: improve their quality of life; encourage greater creative activity; foster stronger community identity and a sense of place; and revitalize economic development.

### **Department of Commerce’s National Telecommunications and Information Administration (NTIA) & EveryoneOn**

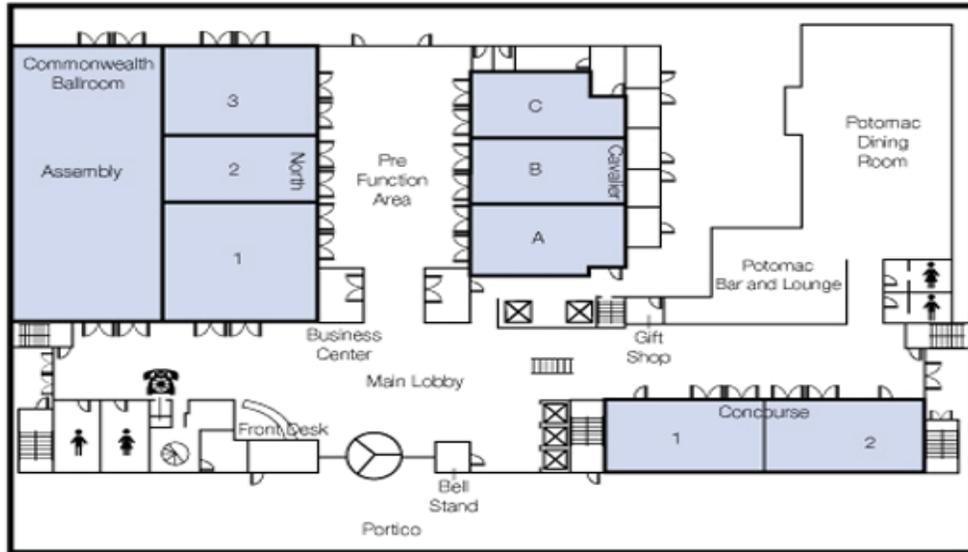
The National Telecommunications and Information Administration (NTIA), located within the Department of Commerce, is principally responsible for advising

the President on telecommunications and information policy issues. NTIA’s programs and policymaking focus largely on expanding broadband Internet access and adoption in America, expanding the use of spectrum by all users, and ensuring that the Internet remains an engine for continued innovation and economic growth. These goals are critical to America’s competitiveness in the 21<sup>st</sup> century global economy and to addressing many of the nation’s most pressing needs, such as improving education, health care, and public safety. NTIA is also a leading source of research and data on the status of broadband availability and adoption in America.

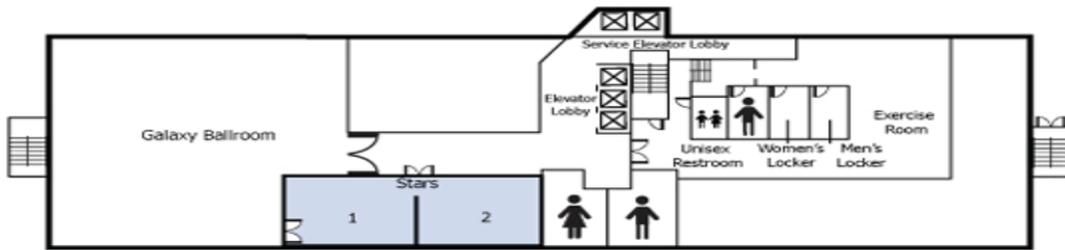
EveryoneOn is a national nonprofit working to eliminate the digital divide by making high-speed, low-cost Internet service and computers and free digital literacy courses accessible to all unconnected Americans. EveryoneOn aims to leverage the democratizing power of the Internet to provide opportunity to all Americans – regardless of age, race, geography, income or education level. EveryoneOn brings affordable internet and devices into homes in 49 states across the country. HUD-assisted residents are prequalified for low-cost offers. EveryoneOn also collaborates with libraries and nonprofits to advertise free computer and Internet courses at over 8,000 training sites across the country.



# Map of Hotel



## Main Floor



## 16th Floor



*Learn. Leverage. Lead.*