

Organizing for Transformation & *Comprehensive Community Development*

Jim Capraro

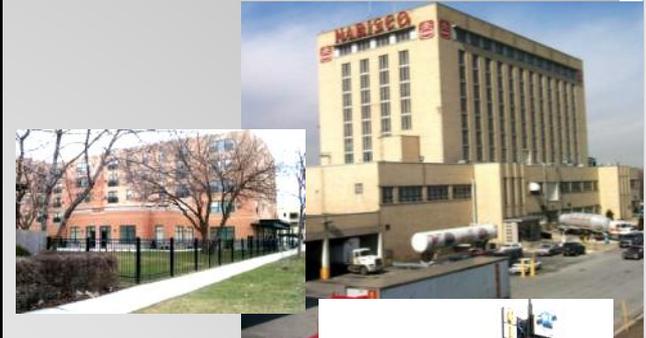
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Comprehensive Development aggregate results:



Aggregate Investment	>\$492 million
Approximate # of Jobs Created or Retained	6,000



WHO CHOOSES?

**WHAT ARE
THEIR OPTIONS
TO CHOOSE FROM?**

It' called "Choice", right?

**FIRST:
ONE DEFINITION**



Is this Economic Development?

22 million each day



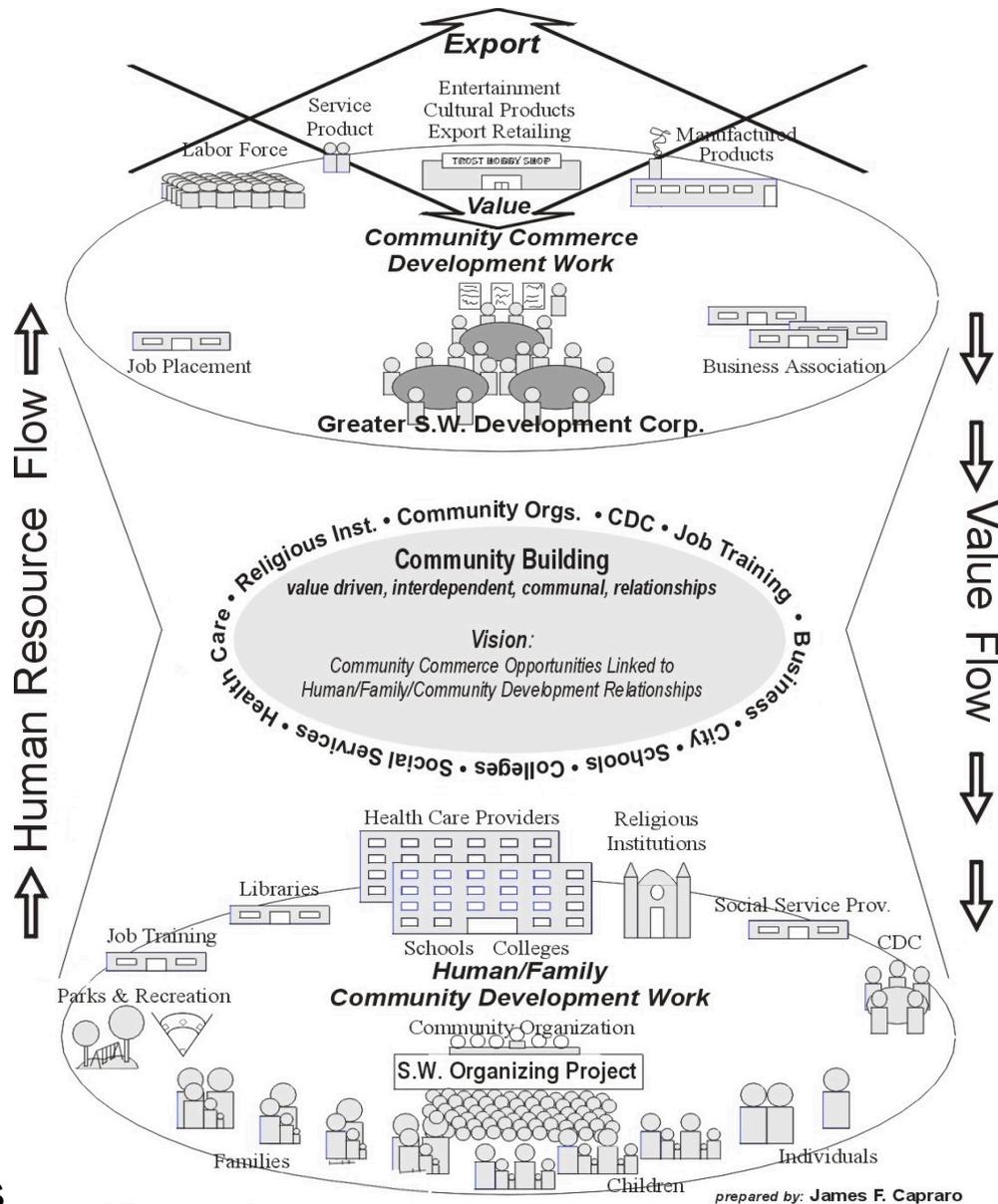
Chips Ahoy, Lorna Doone, Fig Newtons, Nutter Butter, Premium Saltines
... to name a few

Or this?



Or this?

External
Opportunity

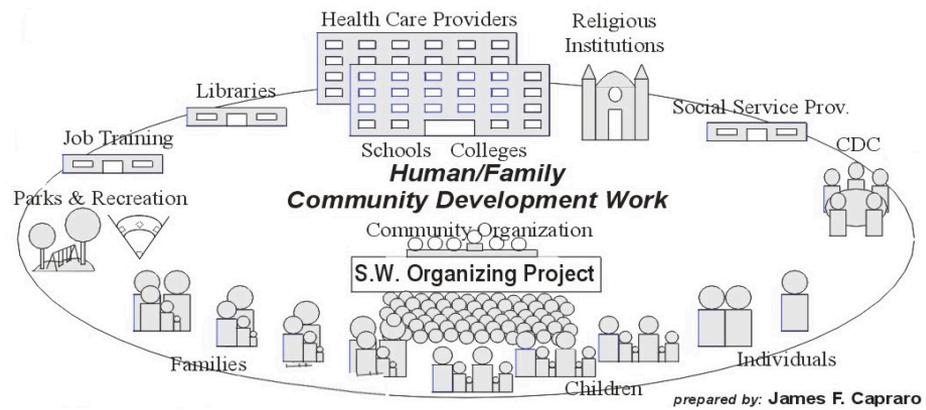


Connection

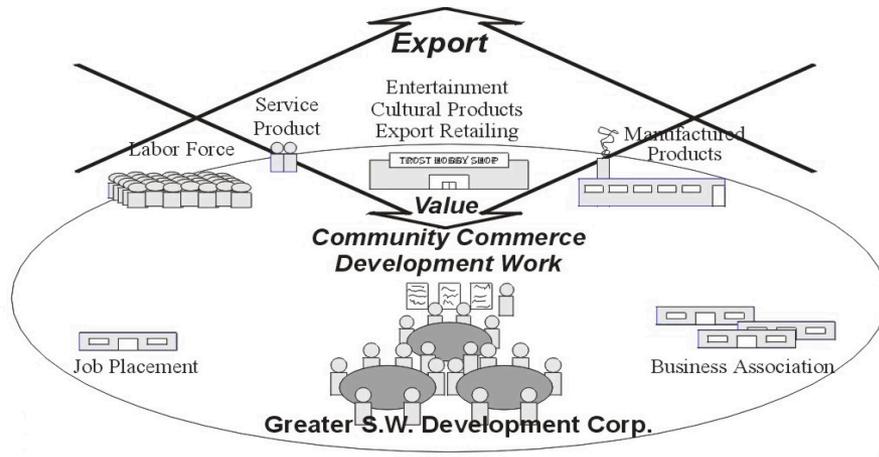
Intentional
Relationships

Internal
Relationships

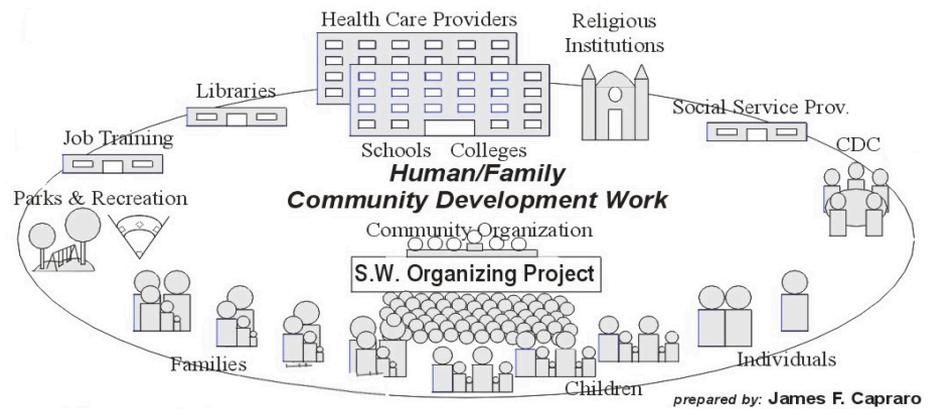
Internal Formation



External Opportunity

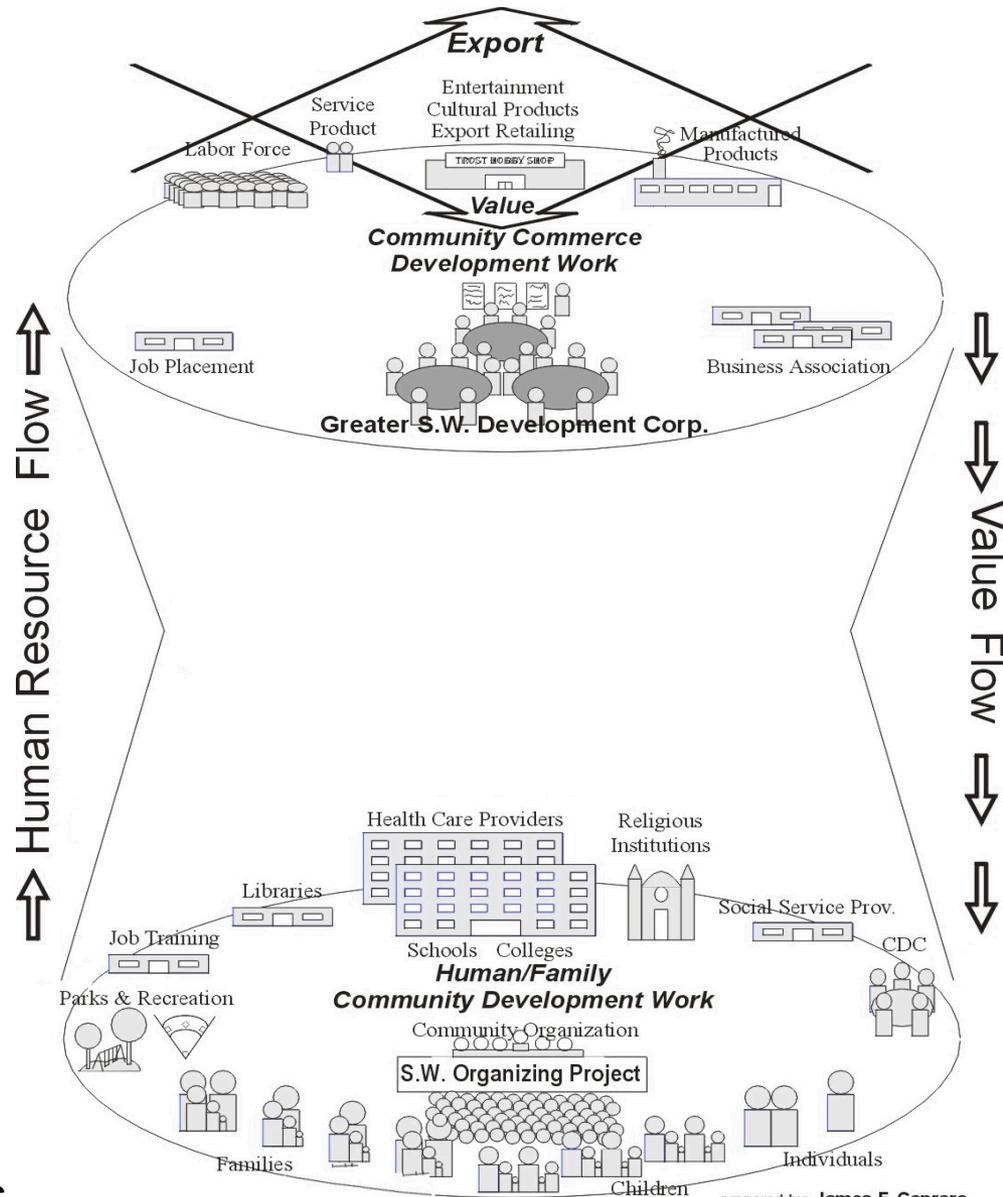


Internal Relationships



prepared by: James F. Capraro

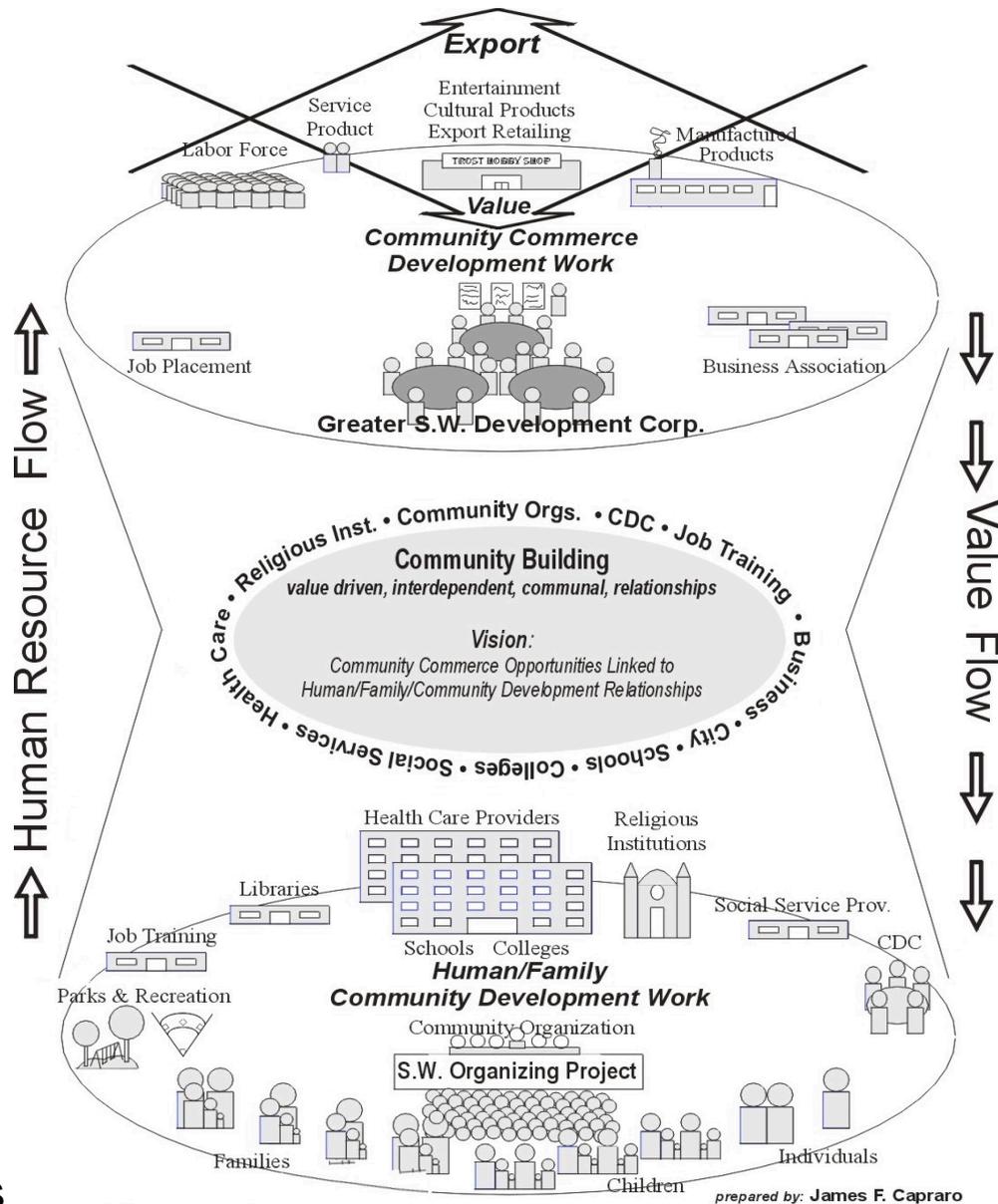
External
Opportunity



Connection

Internal
Relationships

External
Opportunity



Connection

Intentional
Relationships

Internal
Relationships



Health Care • Religious Inst. • Community Orgs. • CDC • Job Training • Business • City • Schools • Colleges • Social Services • Health Care

Community Building
value driven, interdependent, communal, relationships

Vision:
*Community Commerce Opportunities Linked to
Human/Family/Community Development Relationships*

Comprehensive Community Development

Old Model

CDC "one man band"

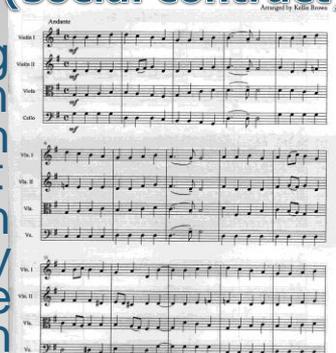


New Model

Partnership/Collaboration

Quality of Life Plan (social contract)

Housing
Retail Revitalization
Health
Economic Development
Education
Safety
Workforce
Recreation



Implementation



Lead Agency
(local intermediary)

it takes a village to raise a community

First:

Engagement: Intentional Relationship Creation

- Create an inventory of Community Leaders & Agency Leaders (100+)
- Conduct 1-1 Listening Sessions
- Convene the engaged leaders to learn what they said - **Local Leaders are Speakers**

How to do it

Second:

Create Comprehensive Development Strategy

- Create a collective, common community future vision
- Commission a planning team
- Create an array of strategies to accomplish the vision
- Recruit sponsors & supporters
- Do, Act, Implement

EPIC Neighborhoods

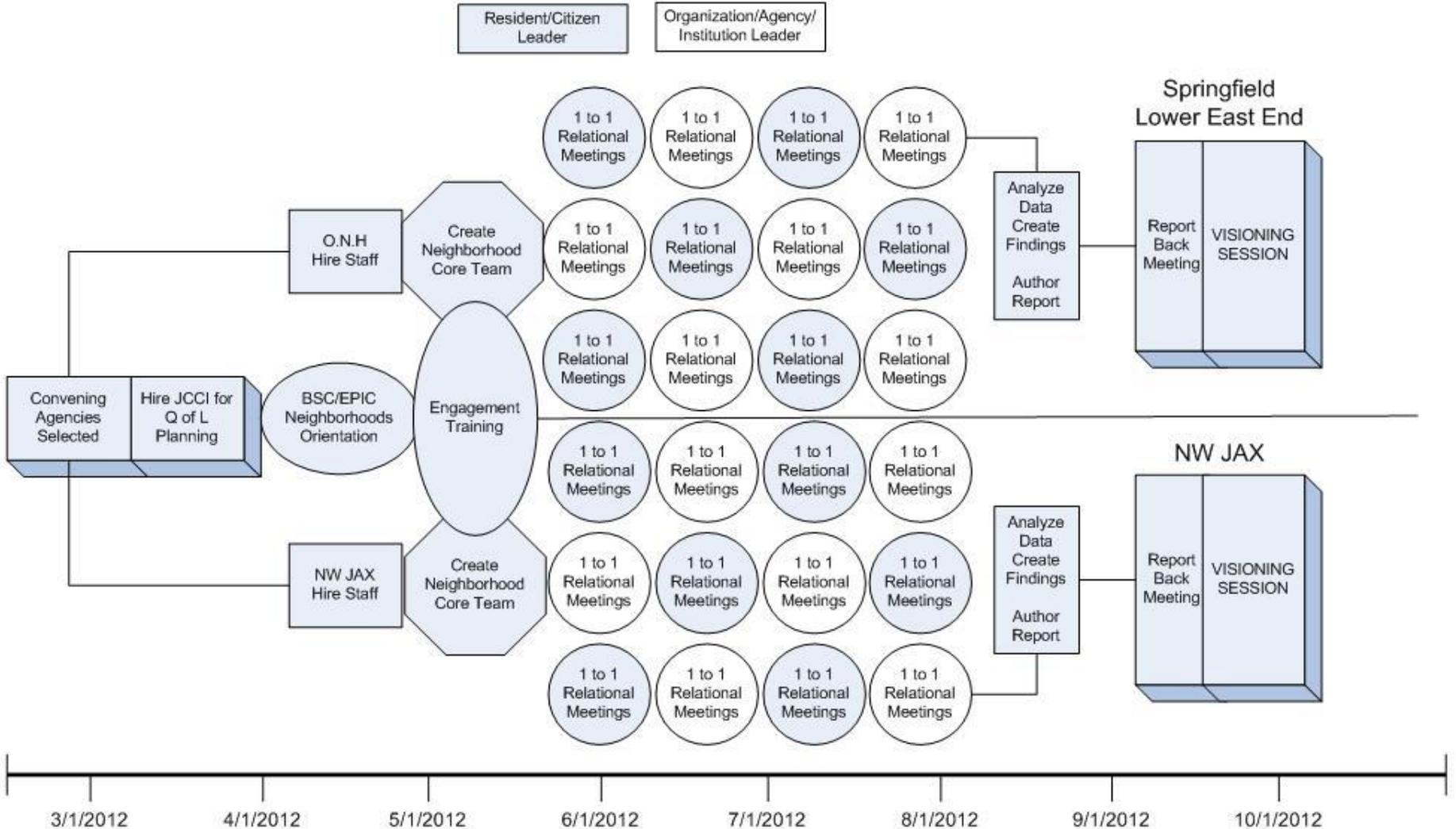
Timeline

Jacksonville Florida

Site Selection

Community & Partner Engagement

Creating a Common Collective Vision



EPIC Neighborhoods Timeline

Quality of Life (Planning) Strategy Creation



Commission Quality of Life Strategy Team consisting of both Resident/Citizen & Agency/Organization/Instution leaders - Springfield - Lower East End

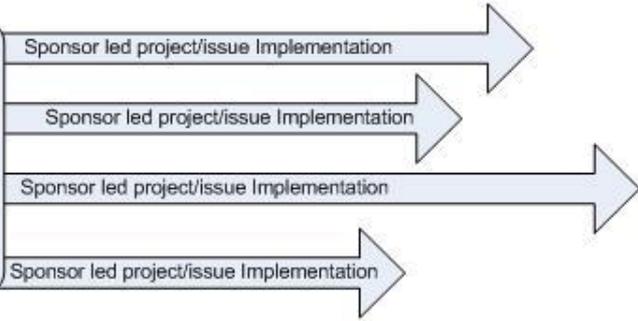
Create Q.of L. Plan Document

Rollout



Implementation

Quality of Life Strategy Team becomes Implementation Governing structure - Springfield Lower East End



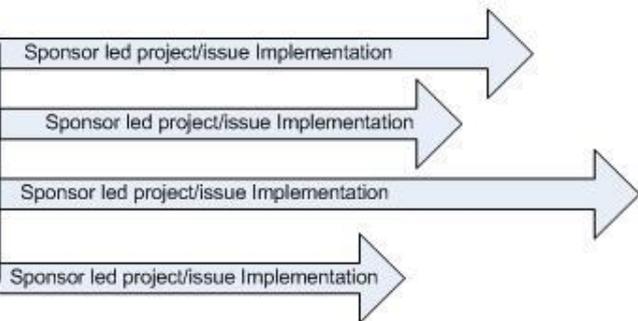
Jacksonville Community Council Inc. Planning Process



Commission Quality of Life Strategy Team consisting of both Resident/Citizen & Agency/Organization/Instution leaders - Northwest JAX

Create Q.of L. Plan Document

Quality of Life Strategy Team becomes Implementation Governing structure - Northwest JAX



Jacksonville Florida

"Roll-out"

Public Assembly

Roll-out Public Assembly

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