

Father's Day 2011: PHA Toolkit

Come Join

FATHER'S DAY

2011



Father's Day 2011: PHA Toolkit

The following is a toolkit to support the planning of your PHA's Father's Day 2011 program. The guide has been adapted from the New York City Housing Authority (NYCHA) Fatherhood Initiative which is one of several successful PHA fatherhood initiatives.

Much appreciation to NYCHA and the New York City's Mayor's Office for supporting the partial replication of their effort to help fathers make a difference in the lives of their children through providing support and educational services to the fathers of their communities.

Special thanks to NYCHA graphic Artist, Martin Medina, who has donated his talents on the cover art.

Your participation is requested but not required and will in no way impact current and/or future business with the U.S. Dept. of HUD.

U.S. Dept. of HUD PIH Leadership and Staff

March 2011



U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT
THE DEPUTY SECRETARY
WASHINGTON, DC 20410-0050

Dear Executive Director:

I would like to encourage you to join other public housing authorities (PHAs) nationwide, on the Saturday of Father's Day weekend, June 18, in collaborating with local partners to host a special event for fathers and their children. Dubbed Father's Day 2011, and modeled after a program that the New York City Housing Authority (NYCHA) launched last summer, and has been repeating monthly, the event would have two purposes: to strengthen the bonds between fathers and their children, and to make education, health care, and employment resources available to the fathers that may lead to economic self-sufficiency.

The NYCHA launched its first event by sending flyers across the borough of Brooklyn and inviting fathers to come with their children to a "Fatherhood Initiative Day" at a local community center. A copy of the flyer is enclosed. The NYCHA worked with a number of their partners to provide arts and crafts, games, refreshments, and other activities for participating fathers and their children. In addition, the NYCHA contacted local service providers and asked them to provide information on education and job training opportunities, and health and legal advice.

The response was impressive, as more than 100 people attended the first event. The NYCHA has since expanded the program to the boroughs of Manhattan and Queens, and has been holding one each month. The Department has asked the NYCHA to talk about its success in developing its program during a HUD webinar on Thursday, March 24.

In addition, the Department has asked other federal agencies, primarily the Department of Health and Human Services and the Department of Labor, to contact the organizations they fund on the local level (Federally Qualified Health Clinics and One-Stop Career Centers) to urge them to contact PHAs that have already shown an interest in coordinating this event, and to encourage them to participate in the event itself, if not in the planning as well. HUD plans to discuss this initiative with nonfederal groups, and will be urging them to contact their local affiliates to work with participating PHAs.

If you are willing to host an event at one of your community centers or a facility nearby, by collaborating with your local partners, the Department asks that you designate a contact person and have him or her register online at www.hud.gov/fathersday2011. For viewing of our March 24 webinar, please go to <http://portal.hud.gov/portal/HUD?src=/webcasts/schedule>. In addition, a Toolkit will be available on our webpage, providing further information on our event. For questions related to our event, please send your emails to PIH_Fathers_Day_2011@hud.gov.

As professionals in the public housing world, we all know the importance of having fathers involved in the lives of their children. Just think, if you participate in Father's Day 2011, you will take a small step toward enhancing the process of father and child bonding, and will make resources available to the fathers that may lead them to improve their lives. Whether your event is big or small, the Department hopes you will join us on June 18.

Sincerely,



Ron Sims

Enclosure

FATHER'S - DAY 2011 : JUNE 18, 2011

Program Goal:

The goal of the Father's Day 2011 is to inspire an atmosphere within the PHA and Local Community in which fathers can gain child development and sustainable life skills while participating in an array of cultural, educational, recreational and social events which will foster engagement between fathers and their children.

Program/Event Description:

PHAs, in collaboration with local organizations, will host a day-long program and provide social recreation on Saturday, June 18, 2011 targeting fathers and their children. This initiative seeks to uplift the importance of having fathers involved in the lives of their children.

Male fathers/guardians and their children will register free of charge at the designated site and participate in positive activities offered to all of the program participants. Fathers and children will enjoy a day of educational and social recreation activities that foster bond building, teamwork and enhance overall life skills.

Come Join NYCHA's

FATHERHOOD INITIATIVE

NYCHA'S FATHERHOOD INITIATIVE HELPS FATHERS RECONNECT WITH THEIR CHILDREN AND STRENGTHEN NEW YORK CITY FAMILIES. THE INITIATIVE IS TARGETED TO FATHERS OF ALL AGES.

KICK-OFF EVENT
SATURDAY, JULY 31ST
10:30 AM-2:30 PM

WILLIAMSBURG COMMUNITY CENTER
195 GRAHAM AVENUE, BROOKLYN, NY 11206
MUSIC, RIDES, REFRESHMENTS, SPORTS AND ARTS & CRAFTS ACTIVITIES FOR PARTICIPATING FATHERS AND THEIR CHILDREN!

IN PARTNERSHIP WITH: HRA, DOE, DYCD, CLNY

FOR MORE INFORMATION AND TO REGISTER, PLEASE CONTACT
BROOKLYN COMMUNITY OPERATIONS AT: 718-453-1296
OR VISIT THE WILLIAMSBURG COMMUNITY CENTER



APPROVED FOR POSTING

NYCHA Fatherhood Initiative: An Effective Model for Building the Father and Child Relationship

NYCHA has agreed to share their model and how they are successfully building the father and child relationship during the March 24, 2011 HUD Webinar.

NYCHA Goal: To help fathers make a difference in the lives of their children through providing support and educational services to the fathers of the their communities. NYCHA Services include but are not limited to:

Services for Children

- *Arts & Crafts for child and father*
- *Music for child and father*
- *Recreational Activities for child and father*
- *Technology-based activities for child and father*
- *Mentoring- all ages*
- *Tutorial Services*
- *After school Programming Services*
- *Sports Activity Enrollment- all ages*
- *Higher Education Resources for teens*

Services for Fathers

- *Job Training/Employment Services*
- *Educational Services*
- *Father's support & parent groups*
- *Help with understanding your rights with the Family Court system*
- *Parent-Infant Classes*
- *Assistance with court ordered supervised visitation*
- *Individual and family counseling*
- *Health and Mental Health Services*
- *Other*

KEY STEPS TO PLANNING YOUR FATHER'S DAY 2011 PROGRAM

- **Step 1**

3/ 1/2011 - 4/ 7/ 2011

4/ 8/ 2011 - 5/ 30/2011

- Register at www.hud.gov/fathersday2011
- Early Registration
- Late Registration

- **Step 2**

March 24, 2011

- Join the HUD Webinar to learn more about the event, best practices, and resources. Go to <http://portal.hud.gov/hudportal/HUD?src=/webcasts/schedule>

- **Step 3**

- Identify local service partners who serve children and fathers

- **Step 4**

- Convene local partners to assist in the planning and event

- **Step 5**

- Confirm location and promote to the public

- **Step 6**

June 18, 2011

- Host the Event and share your successes with HUD at www.hud.gov/fathersday2011

Recommended Local Providers/Resources

U.S. Dept. of HUD has secured a commitment from the Department of Labor to encourage their local One-Stop Centers to participate in the Father's Day events. We are negotiating with the Health and Human Services who will encourage their Federally Qualified Health Clinics to participate as well. The following is a list of recommended resources:

- Local Workforce Development/ One Stop
- Federally Qualified Health Centers
- Local Dept. of Children and Family
- Faith-based Organization
- Parenting/Life Skills Providers
- Legal Services
- Employers
- Educational Institutions (Adult Ed, GED, Vocational, Colleges, Universities)
- Mental Health/ Substance Abuse Providers
- Child Care Providers
- Youth Social and Recreation Providers
- Others

Father's Day 2011

Questions and Answers

Question: Why is HUD asking PHAs to host a Father's Day 2011 program?

Answer: President Obama's nationwide Fatherhood and Mentoring Initiative encouraged cities and states, individuals and organizations to raise the awareness about responsible fatherhood and the importance of working to re-engage absent fathers with their families.

Question: Is HUD providing funding to support Father's Day 2011?

Answer: No. HUD is not providing any funding but is providing a toolkit and technical assistance.

Question: If HUD is not providing funding, how can I secure funding?

Answer: We encourage you to seek in-kind partners and donations to support your event if funds are needed.

Question: Are PHAs expected to continue programming to fathers and children after June 18, 2011?

Answer: No. However, we encourage you to consider replication of the NYCHA Fatherhood Initiative that provides ongoing programming to fathers and children.

Question: How do we connect to our local Workforce Investment Board, Federally Qualified Health Centers, and Dept. of Family and Children?

Answer: Local Work One-<http://www.doleta.gov/usworkforce/onestop/onestopmap.cfm>

FQHC -http://findahealthcenter.hrsa.gov/Search_HCC.aspx

Admin. of Children and Family- <http://www.acf.hhs.gov/programs/cse/extinf.html>

Question: Why not a Mother's Day program?

Answer: Great Idea! Consider doing one for 2011 or 2012.

Question: What happens once we have hosted the program?

Answer: Please return to the registration site and complete the close-out data report by going to: www.hud.gov/fathersday2011. HUD will create a summary activity report for you and the nation.