

Memphis Housing Authority

Collective Impact: Place Based Partnerships

Collective Impact occurs when organizations from different sectors agree to solve a specific social problem using a common agenda, aligning their efforts and using common measures of success.

Collaborative Common Vision: A community where Memphis families in assisted housing receive high quality support needed to reduce income disparity and increased financial security.

Outcomes We Seek to Achieve in Memphis:

- Children enter kindergarten ready to learn
- Students are succeeding in school
- Youth are prepared for college/career
- Able bodied adults are working
- Children and adults are physically and mentally healthy
- Children and families feel safe in their homes and in their neighborhoods
- Children and families are living in safe, affordable housing

Mutually Reinforcing Activities: Building People and Place

Building human capital within the context of the physical development of mixed income communities

People - Access and developing essential supportive services for low-income families

Place -Enhancing and elevation of existing assets and building new amenities.
Introducing innovative programs

Place-Based Programming: Two-Gen Innovation

- Give parents and children the opportunity to succeed together
- Children thrive when their parents can set a good example
- Program design is intentional, not co-location