

Pahokee Housing Authority's 2013 Fatherhood Event

The **Pahokee Housing Authority's 2013 Fatherhood Event** was organized by FSS & ROSS Service Coordinators, due to their extensive networking and established partnerships with other agencies. Pahokee noted that due to their community's small size, it is customary for local non-profits to unite in strengthening the community. Pahokee's previous successful Fatherhood Events underscore the importance of community involvement.

To plan their event, they created a committee comprised of the City of Pahokee, Bridges at Pahokee, Jewels of Pahokee and Pahokee Housing Authority, and generated an Action Plan. They agreed to a series of events promoting fatherhood re-engagement, with each organization hosting and sponsoring an event throughout the week. Pahokee Housing Authority was responsible for the big event "Be a Hands-On Dad." Sub-committees were created within their organization to cover all the aspects of the BIG event.

To fund their event, they contacted their sponsors from the previous year, and sent letters to all local businesses and vendors requesting sponsorship. To advertise, they created a flyer and posted it in their weekly e-blast, sent to all local businesses, as well as a Radio Show. Community service information was provided by the Florida Community Health Center, Florida Health Department, Comprehensive AIDS Program, Palm Beach County School District/HEART Program, Healthy Mothers, Healthy Babies, Alzheimer's Community Care, United Health Care, and the Library and Sam's Club.