



Read Aloud 15 MINUTES

Every child. Every parent. Every day.



Every time you read to your child you are improving their learning advantage. Some children begin kindergarten having been read to at home as few as 25 hours while some have been read to as much as 1,000 hours. Children who start behind usually don't catch up and are at greatest risk for reading delays and school failure.



Dear Parent,

Is your family a Read Aloud family? Reading aloud to your child for at least 15 minutes every day is essential for your child's future. We are a partner in a decade long campaign working to encourage every parent to read aloud to their child every day starting at birth. Why? Because reading aloud to your child is the single most important thing you can do to prepare your child for life long learning success.

Our goal, with your help, is to have every child arrive at kindergarten ready to learn and to be prepared by third grade for the transition from learning to read to reading to learn.

- Read to your child every day beginning at birth.
- Children are born ready to learn.
- Their brains are ready to be stimulated to add new information from the very beginning.

Here are some tips to engage your child and build the daily read aloud routine.

3 Ways To Read Aloud

- ♥ Read the Pictures
- ♥ Read the Words
- ♥ Retell the Story

Make Reading Aloud Part of Your Daily Routine!

- ♥ Nap Time
- ♥ After Meals
- ♥ Bed Time

Make Reading Aloud Fun!

- ♥ Make Up Funny Voices
- ♥ Make Up Sound Effects
- ♥ Act Out The Story
- ♥ Ask Questions About What You Read
- ♥ Ask What Happens Next Before Turning the Page

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Brain Development

Babies are born learning. From birth to age 3 are critical years for the development of language skills that are foundational for future learning success.

Parents are a child's first and most important teacher.

Language

The number of words that a child knows when he or she enters kindergarten is the most important predictor of a child's success or failure.

Reading aloud grows your child's vocabulary and introduces many words and concepts that you might not use in everyday conversation.

Knowledge

Books are a pleasure, yes, and they are also informative. You and your child can learn something new when you read aloud.



Why Read Aloud?

Love of Reading

Parents that read aloud demonstrate that reading is important, that reading is pleasurable, that reading is valued.

Bonding

Is there anything better than sharing a good book with a child in your lap?

Literacy Skills

Vocabulary. Phonics. Familiarity with the printed word. Storytelling. Comprehension. Reading aloud is invaluable for building literacy skills.