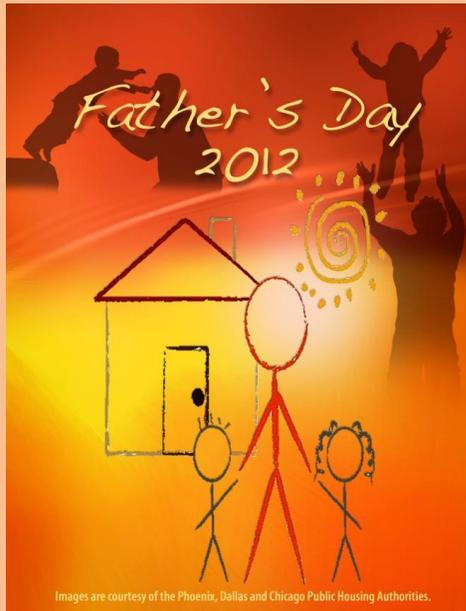


Father's Day Brief

This is the **seventh** of a series of weekly e-mails to keep you informed about everything Father's Day 2012



A Father's Day Success Story: Pinellas County Housing Authority

This week HUD is presenting a story from Pinellas County Housing Authority (PCHA). A representative from the housing authority shared their story of how PCHA found the resources for their *Father's Day 2011* event. The PHA made things happen by pulling together, making a lot of phone calls and reaching out to their community.

"The Resident Services Department sent out an email seeking staff members to be a part of the Father's Day 2011 event committee. Each committee member was tasked with identifying and seeking donations from local businesses.

We also asked our Program Coordinating Committee to provide their services to cover the education and training, health and wellness, employment and job readiness, and childcare. Local barbers were asked to support the event and two agreed to provide free haircuts. We also sought the in-kind services of moon bounce houses and a provider accommodated us at the event. Community Police officers for the properties were invited and gladly accepted our invitation. The Deputy offered a seat in the cruiser and provided a tour of the vehicle while providing security.

Staff used the business telephone directory of our local area and made calls to businesses, explaining the event, and then asked for an in-kind donation to provide food, gifts and gifts cards, gas cards, family entertainment, etc. A research of our local sports team's websites was conducted to determine the procedure we should follow to make a request for donations and/or an appearance from a player. Most of the sports teams require a request letter and a copy of the 501(c)3 Tax Exempt Letter. We are proud to say three of our sports teams supported the event."

Fatherhood and family are issues that resonate across communities. PCHA's experience shows that there may be businesses in your community that want to get involved, they just need someone to ask.

Below Is a List of the Community Business that supported PCHA's Father's Day Event and what they supplied:

- A Palms Nursing Staff - Wellness & Health Check ups (on-site vendor)
- Against the Grain Barber Shop - Free hair cut Gift Certificates
- Deputy Lawson & Associates - 100 cookies
- Celebration Station - (5 gift certificates) one Free Game of Laser tag
- Chauncy Gregory - Free Moon Bounces
- City of St. Petersburg-Golf Courses Dept. - (2 gift certificates) Greens Fees for Twin Brooks Golf Course
- Coordinated Child Care - Provided a representative for vendors booth
- Creative Mailbox - Gift cards
- Domino's (Walsingham Rd.) - 10 Large Pizzas
- Dreaux's Hair Studio - Free Hair cuts
- Dunkin Donuts - Gift Cards
- Ideal DJ's
- McDonald's (Walsingham Rd.) - 50 Cheeseburgers
- Operation PAR provided a representative (General Family & Child Prevention Program)
- PAL - (3) Gift Baskets & 160 hotdogs
- Pinellas County Health Department (Men's Services/Father's Services)
- Pinellas County Economic Development (representative new business interests)
- Pinellas County School Board Provided a representative - education
- Publix Grocery Store - (4) \$25 Gift Cards
- RaceTrac - (2) \$10 Gift cards (1) \$5 Gift card
- Representative Darryl Rouson (Speaker)
- Sardos Pizza- (2) \$10 Gift Certificates
- Jamie Harden and Kelly Clark - \$100 cash & 20 bottle of soda
- St. Petersburg College (Men Achieving Excellence) Provided a representative
- STARS/STRIVE - Provided a representative for our vendors booth (job training and readiness)
- Tampa Bay Buccaneers - Signed Football
- Tampa Bay Lightning - Signed Lecavelier photo & hat, & signed hockey puck by St. Louis
- Tampa Bay Rays - Adult t-shirt, beachball, cowbell, Raymond toy, David Price bobblehead, 4 upper reserve seating tickets
- Terrence - Free Hair Cuts
- Treasure Island - 1 Large Cheese Pizza & 1 hour video game play up to 4 people
- Tweedt's Bowling - (5 gift certificates) for 1 Free Game of Bowling up to 5 people
- Wealth Building Coalition (Financial Education Workshops and EITC)

Questions? Contact the HUD Father's Day Team at [PIH Fathers Day 2012@HUD.gov](mailto:PIH_Fathers_Day_2012@HUD.gov) —we look forward to hearing from you!