

Father's Day Brief

March 22, 2013

This is the second of a series of e-mails to keep you informed about everything Father's Day 2013



Visit the **Father's Day [webpage!](#)** In the coming weeks HUD staff will be adding helpful *Father's Day* resources to the page, also you can:

- Learn more about **Reconnecting Families and Dads**
- Below is how you can obtain strategies for a successful Father's Day event

Register your PHA, today!

When registering:

Please be sure you register to support the coordination of federal, national and local resources. If you encounter a problem when inputting your telephone number, try using an alternative browser such as Firefox. It has been determined that our software does not seem to accept Internet Explorer. If you have already registered, we will contact you for any missing information.

- *Please be sure to complete all fields carefully*
- *Please do not register your housing authority more than once*

Can't wait for the weekly briefs? Check out HUD's Facebook and Twitter pages for Father's Day 2013 News.

Questions? Contact the Father's Day Team at [PIH Fathers Day 2013@HUD.gov](mailto:PIH_Fathers_Day_2013@HUD.gov)

Strategies for a Successful Father's Day Event

Not sure what to do at your event? Here are some ideas:

- **For food and snacks:**

- Hot Dogs, Hamburgers, and cook-out food
- Popcorn Machines
- Cotton Candy Machines
- Snow Cone Maker
- Partner with a Caterer – BBQ restaurants have been very popular!
- Invite food trucks, the ice cream truck, or other vendors on wheels to park at your location

- **Fun and Games**

- Puppet Show/Magic Show
- Live Music
- Host a family walk/run
- Basketball Shoot-offs, 3-on-3, Basketball clinics
- Field Day: Yard games, like kick-ball, sack-races, relay races, etc.
- Rent a water slide or a bounce house
- Clowns, Balloon Animals, Face-painting
- Coloring Activities
- Board Games
- Popcorn and a Movie – great for indoor events or rainy day plans too
- Set up a reading center full of children's books
- Story-telling organizations or acting groups

- **Sentimental and Fun!**

- Set up supplies for kids to make cards for Father's Day – can also make cards for Moms, Grandparents, etc.
- Host an essay contest the week before the event, have "celebrity" judges and announce the winner at the event
- Invite a motivational speaker or local hero to talk

Get people excited:

- Give-aways, door prizes, raffles, awards for competitive games, etc.
- Invite mascot from local sports teams – professional or college—to attend, teach dance moves, and take photos with attendees

Feel like you are too small or too busy to do it on your own? Get a partner! In the past, PHAs have partnered with:

- Neighboring PHAs or Affordable Housing Owners
- Local service providers –
- Local churches, Boys & Girls Clubs, Departments of Parks and Recreation, YMCA, etc.
- Local businesses – can often be a great source for donations too!
- Invite a local radio station to broadcast from the location of your party – music, prizes, and advertising all at once!
- Libraries often have great services, like a mobile library truck, experienced storytellers and other productions perfect for children
- Lions Clubs, Kiwanis, other community organizations

How to get the word out?

- Advertise in your local paper
- Invite the news stations to cover your events
- Utilize resources available at HUD.gov
- Tweet, blog, post on your website, and ask partners to do the same
- Flyers around the community

Providing a service to families:

- Flyers/hand-outs from local services/agencies on topics of Financial, Medical, Gang intervention, Parenting, Domestic Violence services, Food and shelter programs, etc.
- Solicit the support of community agencies or local civic groups to host a resource fair, volunteer opportunities, or job fair
- Invite health organizations or a local gym to provide health screenings and/or a fitness expo

Tips for a successful event

- Have an in-case-of-rain plan
- You can do it on any day that works for you – many people have success on the Thursday, Friday, or Saturday before Fathers' Day
- Get local businesses to donate supplies to lower the costs (paper products, food, banners, etc.)
- Invite your community leaders to attend and spread the word – your board members, mayors, city councilmembers, etc.