



CHOICE NEIGHBORHOODS

WEBINAR #2

Local Government as a Partner in Choice Neighborhoods

April 9, 2013

2:30 – 3:30 PM EDT

Facilitators:

La Tonya Green, Project Manager, Choice Neighborhoods Technical Assistance, BCT Partners

Mindy Turbov, Director, Choice Neighborhoods, HUD





HUD CHOICE NEIGHBORHOODS WEBINAR

Housekeeping

- Please answer the polling questions.
- Please report any technical difficulties to James Crowder via the “Chat” function.
- Please submit a question for a panelist to La Tonya Green via the “Q&A” function.
- You can resize your webinar screen by selecting one of the options from the lower left corner of your browser window.





LOCAL GOVERNMENT AS A PARTNER IN CHOICE NEIGHBORHOODS

Agenda

- 1) **Welcome: Choice Neighborhoods Director**
- 2) **Planning Grantee Highlight: Shreveport, LA**
- 3) **Q & A**
- 4) **Takeaways**
- 5) **Technical Assistance Update**
- 6) **Participant Satisfaction Survey**





LOCAL GOVERNMENT AS A PARTNER IN CHOICE NEIGHBORHOODS

Welcome

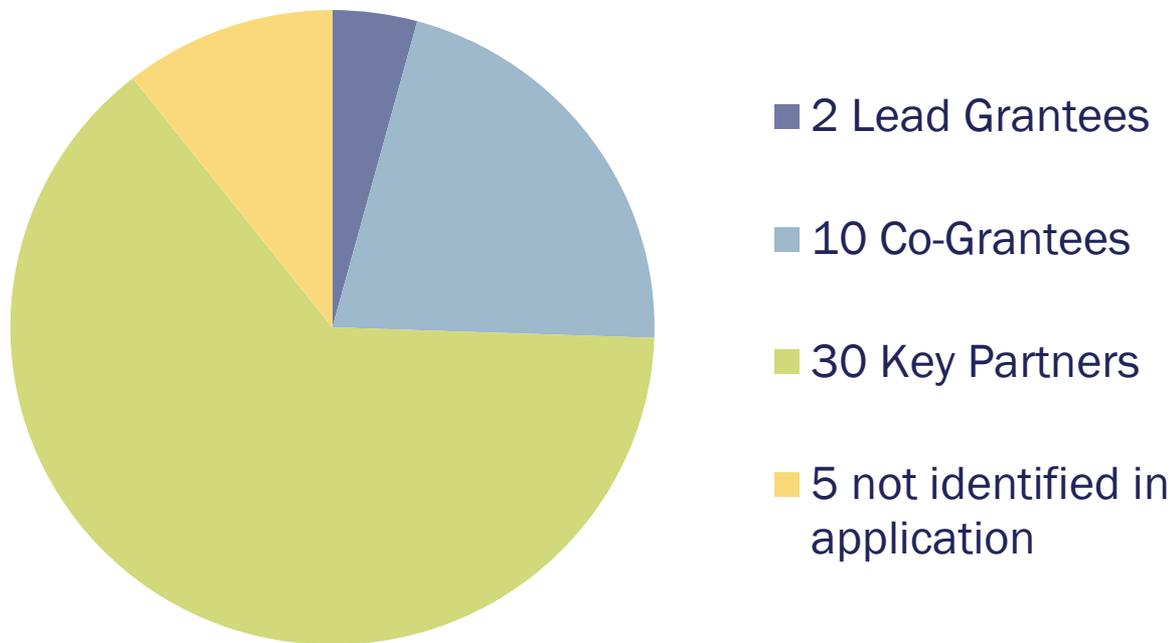
Mindy Turbov, Director, Choice Neighborhoods





CHOICE NEIGHBORHOODS: LOCAL GOVERNMENT INVOLVEMENT

Planning Grants: Local Government Involvement*



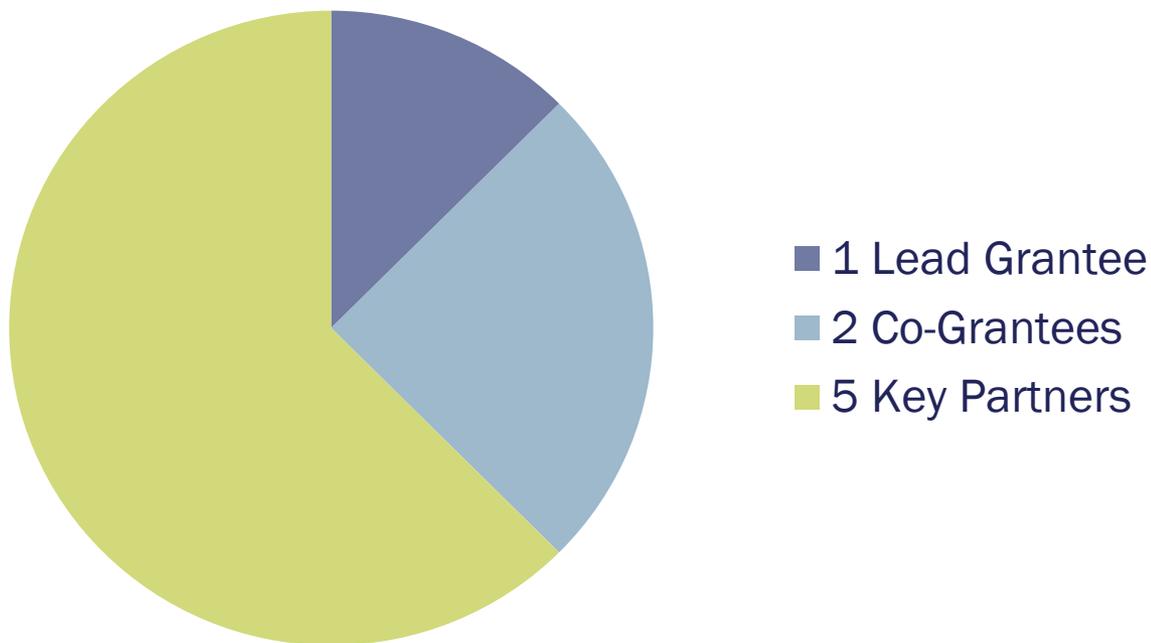
*At time of application





CHOICE NEIGHBORHOODS: LOCAL GOVERNMENT INVOLVEMENT

Implementation Grants: Local Government Involvement*



*At time of application





LOCAL GOVERNMENT AS A PARTNER IN CHOICE NEIGHBORHOODS

A Conversation with a 2010 Choice Neighborhoods Planning Grantee: Shreveport, LA

Facilitators:

- **Mindy Turbov**, Director, Choice Neighborhoods, HUD
- **Reese Fayde**, President RFA Investments and former CEO of Living Cities

Panelists:

- **Kent Rogers**
Executive Director, Northwest Louisiana Council of Governments
- **Bonnie Moore**
Director, Office of Community Development, City of Shreveport
- **Chloé Duplessis**
Project Manager, Shreveport Choice Neighborhood





CHOICE NEIGHBORHOODS - SHREVEPORT





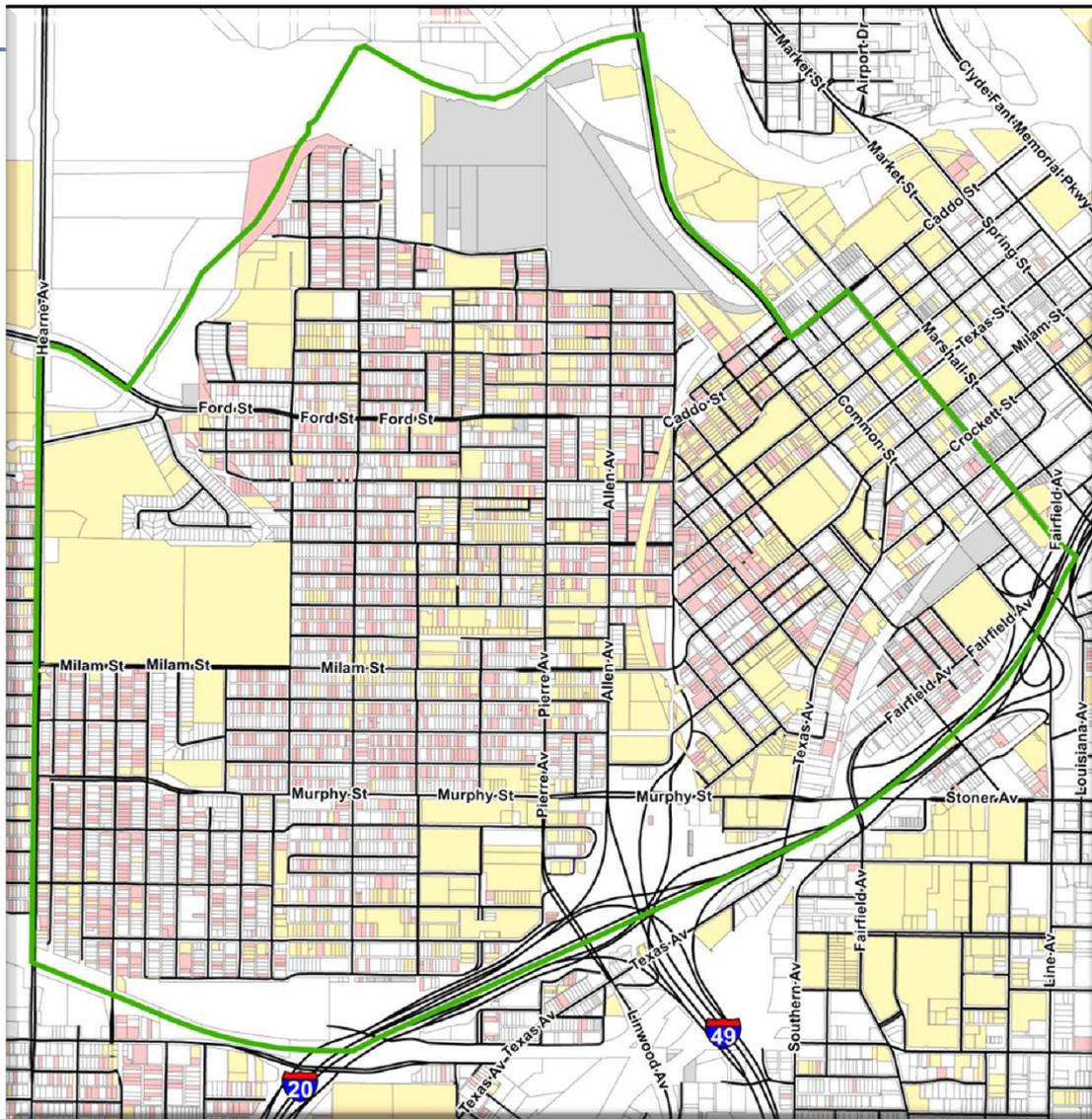
NEIGHBORHOOD STRATEGY: REDUCE AND ELIMINATE BLIGHT



Property Assessments

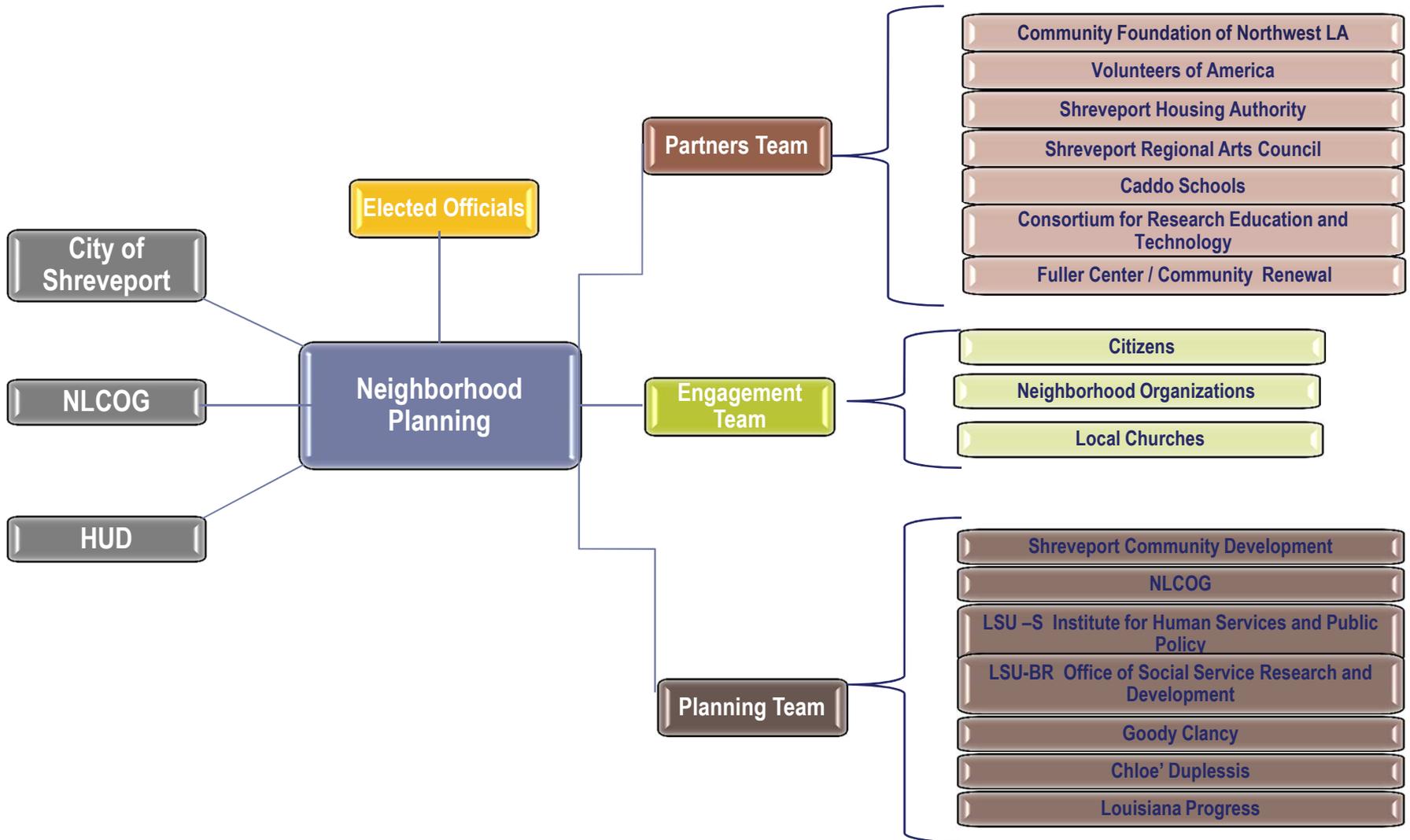
	Property Lines	5207	100.00%
	Adjudicated	1327	25.48%
	Public Service	45	0.86%
	Tax Exempt	1004	19.28%
	Choice Neighborhood Area		
	Street Centerlines		

43% Live in Poverty
14% Unemployment
25% Crime is juvenile crime





CHOICE NEIGHBORHOODS PLANNING STRUCTURE - SHREVEPORT





DOING WHILE PLANNING - SHREVEPORT

Early Accomplishments

- **City Council allocated a \$1M for parks and recreation facility**
- **City Acquired over 200 Vacant & Adjudicated properties for Heritage Place Development** 40 acres 200 units – park/botanical garden
- **City received \$1.2 million EDA grant for Millennium Studio Project** Millennium to Match with \$5 million
- **Community Foundation \$1.0 million Healthy Greens Outdoor Initiative** Blue Shield of Louisiana
- **Community Foundation – Workforce Innovations in Northwest Louisiana** National Fund for Workforce Solutions





DOING WHILE PLANNING - SHREVEPORT

Early Accomplishments

- **Shreveport Housing Authority Renaissance at Allendale**
Mixed Income Development
- **Capacity Building and Leadership Development**
Volunteers of American & Foundation for Louisiana
- **The Fund for Allendale – Ledbetter**
70% Pass Through 30% Endowed
Community Foundation of North Louisiana





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LOCAL GOVERNMENT AS A PARTNER IN CHOICE NEIGHBORHOODS

Q & A

**Please submit a question for a panelist
via the “Q&A” function.**





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Takeaways

- Do your research – What are the City’s priorities and needs? Can the CNI planning process or resources assist?
- Contact early and often – Engage and update City on regular basis, even when there is little to report
- Make concrete requests – Make requests small and specific so a pattern of success can be built





HUD CHOICE NEIGHBORHOODS WEBINAR

Technical Assistance Providers

❖ BCT Partners

Key Staff:

- La Tonya Green, Project Manager
- James Crowder, Senior Program Associate

❖ The Center for the Study of Social Policy (CSSP)

Key Staff:

- Frank Farrow, Director
- Tashira Halyard, Associate





HUD CHOICE NEIGHBORHOODS WEBINAR

Technical Assistance Update

- Program Wide
 - Grantee convening
 - Implementation grantees – May 22-23
 - Planning grantees – June 26
 - Webinar series
 - Next webinar – May
 - Monthly E-Newsletter
 - Check out the April and May newsletters for details on these and other TA opportunities
- Subject Matter Experts
 - Expert practitioners as part of TA opportunities





GRANTEE TECHNICAL ASSISTANCE REQUESTS

Grantees can submit TA requests or questions at:
hud.gov/choiceta

Choice Neighborhoods Grantee Technical Assistance (Choice TA)

To further support grantees and increase the impact of the program, HUD is offering technical assistance to Choice Neighborhoods grantees. Choice TA is designed to:

- **Respond** to the priority TA needs of Choice Neighborhoods grantees;
- **Increase** grantee capacity in core areas of neighborhood planning and revitalization encompassing severely distressed HUD-assisted housing; and
- **Build** a national grantee network that facilitates the exchange of successful strategies, lessons learned, and emerging tools.

TA Menu	
<ul style="list-style-type: none">• Webinar Series• Monthly E-Newsletter• Convenings• Online Forum• Promising practice guides• Expert consultation	<p>Choice Neighborhoods grantees may submit TA requests here.</p> <p>Submit a TA Request</p>

Federal Coordination

Through the **White House Neighborhood Revitalization Initiative (NRI)**, HUD is coordinating technical assistance delivery with other NRI centerpiece place-based programs, including the Department of Education's Promise Neighborhoods program and the Department of Justice's Byrne Criminal Justice Innovation program.

The TA Providers

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Calendar

Tuesday, April 9, 2013
2:30 – 3:30 pm (ET)

Webinar #2
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[Register here!](#)
Trouble registering? Please contact [James Crowder](#).
Webinars will be archived

Featured Links

- ▶ Choice Neighborhoods
- ▶ Choice Neighborhoods Grantees' Websites
- ▶ Partner.HUD.gov
- ▶ Byrne Criminal Justice Innovation
- ▶ Promise Neighborhoods
- ▶ Promise Neighborhoods Institute

Featured Resources

- ▶ March e-Newsletter, Issue 12

Indian Housing

1:13 PM 4/8/2013



HUD CHOICE NEIGHBORHOODS WEBINAR

Thank you for participating!

**Please complete and submit the short
Webinar Participant Satisfaction Survey**

The survey will show up in your browser window
as soon as you exit this webinar.





HUD CHOICE NEIGHBORHOODS WEBINAR

Additional Shreveport Slides





WHO IS NLCOG?

The Northwest Louisiana Council of Governments (NLCOG) is an intergovernmental association of local governments established to assist in planning for common needs, cooperating for the mutual benefit, and coordinating for sound regional development.

We are your local governments.

- ✦ **Mayor City of Shreveport**
- ✦ **Mayor City of Bossier City**
- ✦ **Parish Administrator Caddo Parish**
- ✦ **Parish Administrator Bossier Parish**
- ✦ **Director of Shreveport Metropolitan Planning Commission** (planning & zoning)
- ✦ **Director of Bossier City Metropolitan Planning Commission** (planning & zoning)
- ✦ **Director of the Port of Shreveport Bossier**
- ✦ **District Administrator La DOTD**
- ✦ **Federal Highways Administration**
- ✦ **Federal Transit Administration**
- ✦ **Administrator Caddo Parish E911**
- ✦ **Tax Assessor Caddo Parish**
- ✦ **Administrator Bossier E911**
- ✦ **Tax Assessor Bossier Parish**
- ✦ **Administrator Webster Parish**
- ✦ **Mayor Town of Stonewall**
- ✦ **Mayor Town of Greenwood**

Metropolitan Planning Organization (MPO) Members

Associate members for various projects.





PARTNERSHIPS IN PLANNING - SHREVEPORT

Partners Team

Community Foundation of Northwest LA

Volunteers of America

Shreveport Housing Authority

Shreveport Regional Arts Council

Caddo Public Schools

Consortium for Research Education
and Technology

the 11 institutions of higher learning in Northwest Louisiana

Fuller Center / Community Renewal

Engagement Team

Citizens

Neighborhood Organizations

Local Churches

Planning Team

Shreveport Community
Development

NLCOG

LSU -S Institute for Human Services
and Public Policy

LSU-BR Office of Social Service
Research and Development

Goody Clancy

Chloe' Duplessis

Louisiana Progress





RESIDENT ENGAGEMENT - SHREVEPORT

