

# Sustainable Community Revitalization



*The Ideas are Strong, but the Institutions & Implementation Tools are Not Ready for the Future*

# Sustainable Strategies DC

- \* Strategic consulting, resource advocacy & government affairs firm
- \* Represent local governments, green technology companies and non-profit organizations across the nation
- \* Focus on community revitalization, sustainable economic development, clean energy, brownfields & smart growth, clean air and clean water, community agriculture, and infrastructure improvements
- \* Manage the Climate Communities coalition ([www.ClimateCommunities.org](http://www.ClimateCommunities.org)) and the Manufacturing Alliance of Communities ([www.ManufacturingAlliance.us](http://www.ManufacturingAlliance.us))
- \* [www.StrategiesDC.com](http://www.StrategiesDC.com)



# Key Message Points

## **I. Sustainable community revitalization is hard**

- Silos still stand
- Local government capacities are challenged
- Resources are hard to secure, mix and leverage
- Sustainability is not the standard way of doing business – we may be one recession or one President away from backpedaling

## **II. Success Story Examples**

- Stamford CT
- Carlisle PA
- Huntington WV

## **III. Keys to Success**

## **IV. Proposals for Progress**

# Challenges & Barriers



# Stamford, CT – Multimodal, Waterfront, Health & Wellness Revitalization



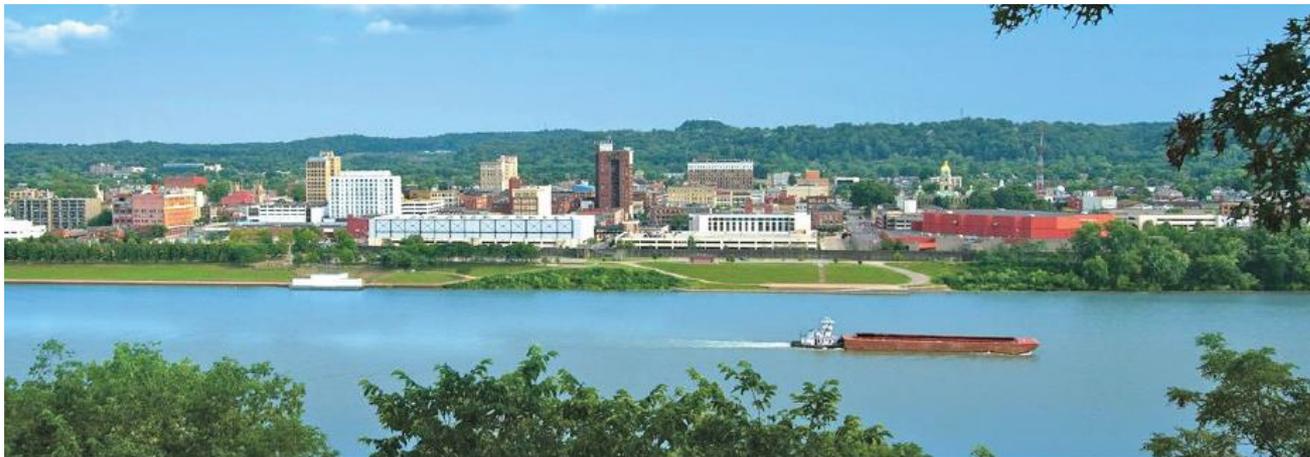
# Carlisle, PA – *Dead Factories to Carlisle Works!*



**My  
Brother's  
Keeper**



# Huntington, WV – *Riverfront & Coalfields Revitalization*



# Key to Success

- Build multi-stakeholder teams to last
- Build inter-governmental teams that work
- Institutionalize neighborhood involvement
- Focus on equity for those most in need
- Expand planning resources
- Make the leveraging model work



# *Shape Communities by Choice*

**“Communities can be shaped by choice, or they can be shaped by chance. We can keep accepting the kind of communities we get, or we can start to create the kind of communities we want.”**

***– Richard Moe, National Trust for Historic Preservation***

*Thank you!*



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